



Hogan Preparatory Academy

Hogan Preparatory Academy

Date and Time

Monday July 26, 2021 at 5:30 PM CDT

Location

Notice is hereby given that the Hogan Preparatory Academy Board will conduct a Board Meeting at 5:30 PM on Monday, July 26, 2021 at Hogan Preparatory Academy District Office, at 6409 Agnes Avenue. Due to COVID-19 safety protocols, the meeting can be attended remotely by the Zoom link or the conference call telephone number below:

Virtual:

<https://us02web.zoom.us/j/82806521764?pwd=cFlzRmRXWlU3SytXNmtpsaEhjV2FhZz09>

Meeting ID: 828 0652 1764

Passcode: W7aFwf

One tap mobile

+19292056099,,82806521764#,,,,*038583# US (New York)

+13017158592,,82806521764#,,,,*038583# US (Washington DC)

Dial by your location:

+1 312 626 6799 US (Chicago)

Meeting ID: 828 0652 1764

Passcode: 038583

Agenda

	Purpose	Presenter	Time
I. Opening Items			5:30 PM
Opening Items			
A. Call the Meeting to Order		Dr. Mary Viveros	1 m
B. Record Attendance and Guests		Dr. Mary Viveros	1 m
Quorum Established			
C. Adoption of Agenda	Vote	Dr. Mary Viveros	1 m
D. Comments from Public		Dr. Mary Viveros	5 m

	Purpose	Presenter	Time
E. Comments from the Board President		Dr. Mary Viveros	5 m
F. Comments from the Superintendent		Dr. Jayson Strickland	10 m
II. HPA Board Dashboard			5:53 PM
A. HPA BOD July Dashboard	Discuss	Dr. Mary Viveros	5 m
III. Consent Agenda			5:58 PM
A. Approval of June 28, 2021 Minutes	Approve Minutes	Dr. Mary Viveros	1 m
B. Approval of Closed Session Minutes	Vote	Dr. Jayson Strickland	1 m
C. HPA HR Report	Vote	Dr. Tanya Shippy	1 m
D. Evolve Contract	Vote	Dr. Jayson Strickland	1 m
E. TICO Productions Marketing Proposal	Vote	Jamie Berry	1 m
F. Operation Breakthrough Pre-K MOU	Vote	Jamie Berry	1 m
G. HPA Staff Communications Policy	Vote	Jamie Berry	1 m
H. Resolution for Credit Card Authorization	Vote	Jamie Berry	1 m
I. Resolution for FY21-22 Banking Signature Card	Vote	Jamie Berry	1 m
IV. Hogan Preparatory Academy Board of Director Committees			
V. Finance Committee			6:07 PM
Finance			
A. Finance Committee Report	Discuss	Jamie Berry & David Collier	5 m
B. Approve June Expenses	Vote	Jamie Berry & David Collier & Paul Greenwood	1 m
VI. Academics			6:13 PM
A. Academic Committee Report	Discuss	Dr. Tamara Burns & Dr. Mary Viveros	5 m

	Purpose	Presenter	Time
VII. Governance and Board Development			6:18 PM
A. Governance & Board Development Committee	Discuss	Matt Samson & Dr. Tanya Shippy	10 m
VIII. New Business			6:28 PM
A. HPA Feasibility Study	Vote	Jamie Berry & Rozanne Prather	30 m
B. KLS II-Hogan Loan	Discuss	Jamie Berry	5 m
IX. Old Business			
X. Calendar			7:03 PM
A. Upcoming Dates	Discuss	Dr. Jayson Strickland	1 m
<ul style="list-style-type: none"> • August 9th-11th • August 12th • August 12th-13th • August 16th • August 20th • August 23rd • August 23rd 	<ul style="list-style-type: none"> New Teachers PD Convocation, 9AM HPA Staff PD HPA Staff PD Teacher Work Day First Day of School HPA BOD Meeting, 5:30PM 		
XI. Closing Items			7:04 PM
A. Motion to go into Closed Session	Discuss	Dr. Mary Viveros	10 m
<p>RSMo § 610.021. Closed meetings and closed records authorized when, exceptions, sunset dates for certain exceptions (1) Legal actions, causes of action or litigation involving a public governmental body and any confidential or privileged communications between a public governmental body or its representatives and its attorneys.... 3) Hiring, firing, disciplining or promoting of particular employees by a public governmental body when personal information about the employee is discussed or recorded.....(13) Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...</p>			
B. Adjourn Meeting	Vote	Dr. Mary Viveros	1 m

Cover Sheet

HPA BOD July Dashboard

Section:	II. HPA Board Dashboard
Item:	A. HPA BOD July Dashboard
Purpose:	Discuss
Submitted by:	
Related Material:	Board Dashboard - July 2021.pdf

HPA FY21-22 Performance Dashboard



Strengthen Board Oversight

Target: 80% attendance at 80% of meetings
FY20-21: Met 80% attendance at 80% of meetings
YTD:



Cash Reserves

Target: \$3,000,000
FY20-21:
Projection: \$3,916,970



Retain High Quality Teachers

Target: 60% in Core Content by FY23-24
FY20-21:
FY21-22:



Leadership Performance

Target: Proficient in Hogan 5 categories
YTD:
Projection: 100% of District and School Leaders



Teacher Performance (Hogan 5) 85% of Teachers are Proficient (6) in each category

Hogan 5	Baseline April 2021- NEE	Current
1c	4.74	
2c	5.42	
2d	5.40	
3c	4.52	
3d	4.24	

HPA FY21-22 Performance Dashboard



Attendance

Target:
YTD:
Projection:



Freshman on Track

Target:
YTD:
Projection:



Seniors on Track

Target:
YTD:
Projection:



Graduation Rate

Target: 83.9%
FY20-21 Rate: 91%
(52 out of 57)
Projection:



Graduates w/MVA

FY 22-23 Target: 20% w/at
least 1 MVA
YTD:
Projection:

HPA FY21-22 Performance Dashboard



MAP Below Basic*

	Current FY18-19	FY21-22 Target
ELA	30.8%	28.3%
Math	58.7%	54.2%
Science	51.0%	47.0%



MAP Performance Index*

	Current FY 18-19	FY21-22 Target
ELA	258.1	267.1
Math	194.3	208.4
Science	205.2	218.7



SGP Growth

	Moderate (50 SGP)	Moderately Ambitious (65 SGP)	Ambitious (75 SGP)	% Above Moderate
FY21-22	100%	20%	3%	23%

*Interim assessment data uses Evaluate, which is a Powered by BoardOnTrack for MAP

Cover Sheet

Approval of June 28, 2021 Minutes

Section:	III. Consent Agenda
Item:	A. Approval of June 28, 2021 Minutes
Purpose:	Approve Minutes
Submitted by:	
Related Material:	Minutes for Hogan Preparatory Academy on June 28, 2021

DRAFT



Hogan Preparatory Academy

Minutes

Hogan Preparatory Academy

Date and Time

Monday June 28, 2021 at 5:30 PM

Location

Notice is hereby given that the Hogan Preparatory Academy Board will conduct a Board Meeting at 5:30 PM on Monday, June 28, 2021 at Hogan Preparatory Academy District Office, at 5809 Michigan Avenue. Due to COVID-19 safety protocols, the meeting can be attended remotely by the Zoom link or the conference call telephone number below:

Virtual:

<https://us02web.zoom.us/j/86540305096?pwd=YU1LVnpyQWFwYW9XSzZVU2RIaTJIQT09>

Meeting ID: 865 4030 5096

Passcode: Zva9Dh

One tap mobile:

+16699006833,,86540305096#,,,,*489724# US (San Jose)

+12532158782,,86540305096#,,,,*489724# US (Tacoma)

Dial by your location:

+1 312 626 6799 US (Chicago)

Meeting ID: 865 4030 5096

Passcode: 489724

Directors Present

Albert Ray (remote), David Collier (remote), Mary Viveros (remote), Matt Samson, Robin Carlson (remote)

Directors Absent

Lynne Beaver

Guests Present

Avanti McDowell (remote), Dana Cutler (remote), Jamie Berry (remote), Janice Thomas, Jayson Strickland, Kelsey Jinkens (remote), Tamara Burns (remote), Tanya Shippy (remote)

I. Opening Items

A. Call the Meeting to Order

Mary Viveros called a meeting of the board of directors of Hogan Preparatory Academy to order on Monday Jun 28, 2021 at 5:31 PM.

B. Record Attendance and Guests

C. Adoption of Agenda

Albert Ray made a motion to Adopt the agenda.

Matt Samson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

David Collier Aye

Albert Ray Aye

Lynne Beaver Absent

Mary Viveros Aye

Matt Samson Aye

Robin Carlson Aye

D. Comments from Public

E. Comments from the Board President

- Attended Leadership Retreat
- The Monitoring Dashboard is serious and sobering. BOD Committees will each have their own responsibilities on the dashboard.
- Governance committee will process the superintendent's evaluation.

F. Comments from the Superintendent

- Leadership team spent (3) days in a retreat: reflecting over work the past couple of years and noted accomplishments
- Studied goals to gain clear understanding
- Translates to focus, clarity and success for students
- Introduction of Avanti McDowell, HPA Elementary School Principal and Kelsey Jinkens, HPA Middle School Principal.

II. Consent Agenda

A. Approval of May 24, 2021 Minutes

Matt Samson made a motion to approve the minutes from Hogan Preparatory Academy on 05-24-21.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

David Collier Aye

Albert Ray Aye

Lynne Beaver Absent

Matt Samson Aye

Robin Carlson Aye

Mary Viveros Aye

B. Approval of Closed Session Minutes

Matt Samson made a motion to Approve closed session minutes.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

David Collier Aye
Lynne Beaver Absent
Robin Carlson Aye
Albert Ray Aye
Matt Samson Aye
Mary Viveros Aye

C. HPA HR Report

Matt Samson made a motion to Approve HR report.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Albert Ray Aye
Matt Samson Aye
David Collier Aye
Robin Carlson Aye
Mary Viveros Aye
Lynne Beaver Absent

D. HPA Employee Handbook Revision

Matt Samson made a motion to Approve HPA Employee Handbook Revision.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Mary Viveros Aye
Robin Carlson Aye
Lynne Beaver Absent
David Collier Aye
Albert Ray Aye
Matt Samson Aye

Matt Samson made a motion to Approve HPA Employee Handbook Revision.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Mary Viveros Aye
Albert Ray Aye
David Collier Aye
Matt Samson Aye
Robin Carlson Aye
Lynne Beaver Absent

E. EdOps Financial Management Support Services Contract

Matt Samson made a motion to Approve EdOps Financial Management Support Services Contract.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Lynne Beaver Absent
Albert Ray Aye
David Collier Aye
Mary Viveros Aye
Matt Samson Aye
Robin Carlson Aye

Matt Samson made a motion to Approve EdOps Financial Management Support Services Contract.

Robin Carlson seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Lynne Beaver Absent
Matt Samson Aye
Albert Ray Aye
David Collier Aye
Robin Carlson Aye
Mary Viveros Aye

F. EdOps Data Compliance & Academic Performance Management Contract

Matt Samson made a motion to Approve EdOps Data Compliance & Academic Performance Management Contract.

Robin Carlson seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Lynne Beaver Absent
David Collier Aye
Mary Viveros Aye
Matt Samson Aye
Robin Carlson Aye
Albert Ray Aye

Matt Samson made a motion to Approve EdOps Data Compliance & Academic Performance Management Contract.

Robin Carlson seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Albert Ray Aye
Matt Samson Aye
David Collier Aye
Lynne Beaver Absent
Mary Viveros Aye
Robin Carlson Aye

G. K12ITC Contract

Matt Samson made a motion to Approve the K12ITC Contract.

Robin Carlson seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Matt Samson Aye
David Collier Aye
Lynne Beaver Absent
Mary Viveros Aye
Robin Carlson Aye
Albert Ray Aye

H. Safe Return to School and Continuity Plan

Matt Samson made a motion to Approve the Safe Return to School and Continuity Plan.

Robin Carlson seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Albert Ray Aye
Mary Viveros Aye
Lynne Beaver Absent
Robin Carlson Aye

Roll Call

David Collier Aye
Matt Samson Aye

III. Finance Committee

A. Finance Committee Report

- \$3 million surplus
 - \$5.7 million cash reserve
 - 170 days of cash
-
- \$3 million surplus
 - \$5.7 million cash reserve
 - 170 days of cash

B. Approve May Expenses

Robin Carlson made a motion to Approve May Expenses.
Albert Ray seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Matt Samson Aye
Lynne Beaver Absent
David Collier Aye
Mary Viveros Aye
Albert Ray Aye
Robin Carlson Aye

Robin Carlson made a motion to Approve May Expenses.
Albert Ray seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Matt Samson Aye
Robin Carlson Aye
David Collier Aye
Albert Ray Aye
Lynne Beaver Absent
Mary Viveros Aye

Robin Carlson made a motion to Approve May Expenses.
Albert Ray seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Mary Viveros Aye
Lynne Beaver Absent
Robin Carlson Aye
Albert Ray Aye
Matt Samson Aye
David Collier Aye

C. 2021-22 HPA Budget

Robin Carlson made a motion to Approve the draft HPA 2021-22 budget.
Albert Ray seconded the motion.
The board **VOTED** to approve the motion.

Roll Call

Lynne Beaver Absent
Robin Carlson Aye
Albert Ray Aye

Roll Call

Mary Viveros Aye
David Collier Aye
Matt Samson Aye

IV. Academics

A. Academic Committee Report

Mary Viveros made a motion to Approve Academic Committee Report.
Matt Samson seconded the motion.

- Discussed EOY STAR data
- Vital part of sponsor's requirements which will be monitored.

The board **VOTED** to approve the motion.

Roll Call

David Collier Aye
Robin Carlson Aye
Mary Viveros Aye
Albert Ray Aye
Matt Samson Aye
Lynne Beaver Absent

V. Governance and Board Development

A. Governance & Board Development Committee

Robin Carlson made a motion to Accept Governance Committee report and election of Danielle Binion to the Board of Directors.
Albert Ray seconded the motion.

- Met with Kent Peterson: new member training will be available online beginning June 30th; assist with Superintendent's evaluation in 2021-22; utilize Peterson as a resource for training.
- Board training: during meetings; retreat
- Committees expressed desire to do training in their area of expertise.
- Matt will send email to discuss training after reviewing monitoring plan to make sure training aligns with the plan.
- BOD has met goals established by the Commission.
- Dana Cutler will facilitate discussion about Superintendent's evaluation.
- Recommendation for Danielle Binion to be elected to the HPA BOD.

The board **VOTED** to approve the motion.

Roll Call

David Collier Aye
Matt Samson Aye
Lynne Beaver Absent
Albert Ray Aye
Robin Carlson Aye
Mary Viveros Aye

VI. New Business

A. SchoolSmart KC Purchase of HPA Elementary School

Matt Samson made a motion to Approve the SchoolSmart KC Purchase of HPA Elementary School with stipulation that Dr. Strickland, Superintendent could sign

in lieu of Dr. Mary Viveros, BOD President as outlined on Article VI., Section 1 of the HPA BOD bylaws.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Lynne Beaver Absent

David Collier Aye

Matt Samson Aye

Mary Viveros Aye

Albert Ray Aye

Robin Carlson Aye

B. HPA Elementary School Lease

Matt Samson made a motion to Approve the lease of HPA Elementary School with stipulation that Dr. Strickland, Superintendent could sign in lieu of Dr. Mary Viveros, BOD President as outlined on Article VI., Section 1 of the HPA BOD bylaws.

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Albert Ray Aye

Robin Carlson Aye

Matt Samson Aye

Lynne Beaver Absent

Mary Viveros Aye

David Collier Aye

VII. Old Business

A. HPA Performance Dashboard

Robin Carlson made a motion to Approve the HPA Performance Dashboard pending the addition of the Freshmen and Senior on track numbers.

Albert Ray seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Lynne Beaver Absent

Mary Viveros Aye

David Collier Aye

Robin Carlson Aye

Matt Samson Aye

Albert Ray Aye

VIII. Calendar

A. Upcoming Dates

- Summer school ends July 1st
- District will be closed for July 4th holiday on July 5th.

IX. Closing Items

A. Motion to go into Closed Session

Matt Samson made a motion to Go into Closed session pursuant to RSMo § 610.021. Closed meetings and closed records authorized when, exceptions, sunset dates for certain exceptions (3) Hiring, firing, disciplining or promoting of

particular employees by a public governmental body when personal information about the employee is discussed or recorded and (13) Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment...

Robin Carlson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Albert Ray Aye
Mary Viveros Aye
Robin Carlson Aye
Lynne Beaver Absent
Matt Samson Aye
David Collier Aye

B. Motion to go into Closed Session/Return to General Session

Robin Carlson made a motion to to Adjourn the Closed Session with no action to be taken by the Board.

Albert Ray seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

David Collier Aye
Lynne Beaver Absent
Matt Samson Aye
Albert Ray Aye
Mary Viveros Aye
Robin Carlson Aye

C. Adjourn Meeting

Robin Carlson made a motion to Adjourn the meeting.

Matt Samson seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

Mary Viveros Aye
Lynne Beaver Absent
Robin Carlson Aye
Albert Ray Aye
Matt Samson Aye
David Collier Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:45 PM.

Respectfully Submitted,
Mary Viveros

Cover Sheet

HPA HR Report

Section:	III. Consent Agenda
Item:	C. HPA HR Report
Purpose:	Vote
Submitted by:	
Related Material:	2021 July Board - HR Report.pdf

First Name	Last Name	Position	Effective Date	Location
Laura	Warren	Teacher, Kindergarten	08/09/2021	Elementary School
Harold	Bass	Paraprofessional, SPED	08/09/2021	Elementary School
Anteniece	Hodges	ISS Monitor	08/09/2021	Middle School

Cover Sheet

Evolve Contract

Section:	III. Consent Agenda
Item:	D. Evolve Contract
Purpose:	Vote
Submitted by:	
Related Material:	HPA MOU Chief Leadership Officer.pdf

**EVOLVE EDUCADTION LEADERSHIP CONSULTING LLC
&
HOGAN PREPARATORY DISTRICT
MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding (MOU) executed _____, 2021, by and between EVOLVE EDUCATION LEADERSHIP CONSULTING LLC (EELC) and HOGAN PREPARATORY (DISTRICT) describes the scope of work to be completed under this Agreement during the 2021-22 schoolyear.

EELC and DISTRICT are jointly committed to implementing a set of strategies designed to prepare students to graduate with their high school diploma plus their individual competitive advantage, defined as graduating with one or more regionally validated market value asset. EELCs partnership is focused on:

- Develop leadership practices and actions to fully realize the Charter Renewal Plan
- Create system alignment around “Wildly Important Goals” from renewal contract and leading indicators to achieve the goals
- Strategically implement HPA’s theory of action, with specific emphasis on the “Hogan 5” instructional model
- Cadence of Accountability with weekly and monthly review of leading indicators designed to achieve overarching goal
- Supervise and Evaluate building principals

SCOPE OF SERVICES

- I. Weekly Leadership Coaching sessions with HPA principals and select members of the district’s leadership team
 - Support development of entry plans for new principals
 - Identify area(s) of team’s performance to improve
 - Identify greatest strengths of the team that can be leveraged to ensure overall goal is achieved
 - Identify area of greatest challenge that must be improved to realize the goal(s)

- Ensure weekly focus on leadership actions to improve teaching and student success
 - Ensure priority of implementation and develop plan for professional learning and deployment
- II. Facilitate system alignment of actions around leading indicators to achieve “Wildly Important Goals” tied to Charter Renewal
- Conduct classroom walk-throughs weekly to identify strengths, and opportunities to improve implementation of HPAs model of instruction
 - Provided professional development and on-site coaching as required to achieve goals
- III. Cultivation of Partnerships and Networks to align teaching and learning with high skilled, high demand career pathways
- IV. Facilitate a Cycle of Accountability
- Conduct week and bi-weekly review of leadership actions and data, including walk thru data, attendance, behavior, formative assessments, and evidence of SEL systems of supports
 - Conduct informal observations and formal observations that result in evaluation and feedback to principal and superintendent
- V. Other leadership actions as requested by Superintendent

Budget

The proposed costs for this project are \$72,000.00, which includes an average of 20 hours per week, for 36 weeks at an hourly rate of \$100.00 (\$50 per hour discount) per hour focused on the above scope of services.

The DISTRICT and EELC enter into this working agreement and agree to the allocation of contracted days per the MOU, at the designated rate. EELC is responsible to submit invoices for services to the district. The DISTRICT shall remit payment within 30 days of receipt of invoices.

Additional support from the EELC may occur upon written agreement as to the scope of services and desired outcomes.

In addition to the costs outlined above, the District will provide for travel expenditures accrued by staff of purchase of resources.

Cancellation/Rescheduling Policy

The DISTRICT is subject to paying the entire agreed upon amount for any activity, or site visit canceled within two (2) business days of the scheduled activity.

Events canceled because of weather- or emergency-related school or district closures will not be subject to this cancellation policy.

The scope of work described above may be expanded over time to include additional strategic opportunities that advance the shared goal of graduating students prepared for post-secondary success.

HOGAN PREPARATORY ACADEMY

EELC LLC

CEO / SUPERINTENDENT SIGNATURE

CEO SIGNATURE

PRINT NAME

PRINT NAME

DATE: ___/___/___

DATE: ___/___/___

Cover Sheet

TICO Productions Marketing Proposal

Section: III. Consent Agenda
Item: E. TICO Productions Marketing Proposal
Purpose: Vote
Submitted by:
Related Material:
TICO Estimate-Marketing Retainer & Media Buy-Hogan Prep-7-22-revision.pdf



Yearly Marketing Retainer & Media Buying Services

7/22/2021

Proposed by:

Tico Productions, LLC

1722 Holly Street - Level 2 // Kansas City, Missouri 64109 // 816-321-2021

Contact: Lydia Knopp – Vice-President of Creative Communications

E-mail: lydia@ticoproductions.com

FIN: 45-4167437

Client: Hogan Preparatory Academy School District // 5809 E, Michigan Ave KCMO 64130

Contact: Jamie Berry // Chief Finance & Accountability Officer // (816) 444-3484 //

jberry@hoganprep.net

Project: Recruitment & Enrollment Marketing Retainer & Media Buying Services

***Tico Productions, LLC is a MBE, DBE, SLBE and a
SBA 8(a) certified company.***



Scope of Services

Creative Brief: Provide a full scope of monthly marketing services for Hogan Preparatory Academy School District for a minimum of 12 months with a goal of increasing overall brand awareness and enrollment into Hogan Prep’s K-12 school system. Services would consistently amplify the unique school environment and personalized learning experiences offered at Hogan Prep, as well as educate inform the general community and citizens of Kansas City about the expansion and evolution of Hogan Preparatory Academy School District.

All marketing material will be produced with the organization’s mission, branding, and voice in mind. Audio/visual services could also assist in special programming for the district, including (but not limited to) virtual event production, monthly video segments or pre-recorded video products, graphic design materials such as flyers and social media, management of social media pages, and recurring communication pieces like online event pages, emailed newsletters, etc.

Marketing Retainer Deliverables: \$3,554/month

1. E-news or email campaign deployment (up to 3 mailings)
2. Digital media management (10 hours a month)
 - a. HoganPrep.net SEO optimization and management
 - b. 8-12 social media multimedia posts cross platform
 - c. Online event page setup and updates
 - d. Audience interaction
 - e. Google Integration & online presence management
3. Graphic design for promotional materials, flyers, banners, etc. (6 hours a month)
4. In-studio or on-site video production AND/OR virtual event production (2.5 hours a month)
 - a. 1 pre-produced video a month
 - b. OR 1 virtual event production with pre-recorded & live in-studio elements
5. In-studio or on-site photography (2 hours a month)
 - a. Up to 1 event photographer a month
6. 12-month media purchasing strategy and implementation
 - i. Based on rolling enrollments, Tico Productions suggests four media buying campaigns, first launching **October 2021, January 2022, and March 2022, June-July 2022.**
 - ii. Campaign recommendations are to be determined by Tico Productions, LLC with approval from Hogan Prep, and subject to change based on rolling adjustments and enrollment updates. A metric report will be provided by Tico Productions, LLC to the HPA team quarterly for campaign tracking, evaluation, and adjustments.



Proposed Budget

Marketing Retainer		
SERVICE	DESCRIPTION	HOURLY ESTIMATE @ COST
Digital Media Management	12-month cross platform coordination & engagement of 2-3 posts per week in alignment with Marketing & Communications Summary, website and online presence optimization including Google Integration	140 hours at \$75/hr
Videography	Includes location scouting, acquisition of necessary assets to be used (logos, brand standards, call to action, etc.), storyboarding, design of lower thirds, full lighting kit, on-site or in-studio BROLL or interview filming in 1080 HD, aerial videography or photography when allowed, non-linear editing of videos, two rounds of revisions, high resolution exports of final deliverables in preferred format and file proportion (.mp4, .mov, 1920x1080, 1080x1080, etc), music licensing	50 hours at \$250/hr
Photography	Includes full lighting kit, on-site or in-studio photography, 1 monthly event photographer, professional editing	24 hours at \$150/hr
Graphic Design	Content creation for social media, ad buys, reports, printed material, etc.	72 hours at \$150/hr
Administration	Bi-monthly conference calls, quarterly metric reporting, press release drafting & distribution, monthly e-mail curation and distribution to Bloomerang database, monthly SEO updates	60 hours at \$125/hr
5% Discount		-2,245/yr
12 Monthly Payments of		\$3,554
Media Buying		
Media Outlets	A robust combination of traditional media outlets and digital deployment to reach intended demographic during peak times. Outlets could include (but are not limited to): <ul style="list-style-type: none"> • Facebook/Instagram/Twitter • Local Radio (KPRS Hot 103.3 Jamz, Magic 107.3, Reyes Media KYYS 1250 AM, La Mega KC Spanish Radio, 90.1 KKFI Kansas City Community Radio, etc.) • Streaming Services (YouTube, Spotify Radio, Pandora, TikTok, etc.) • Out of Home Advertisements (Billboard & Print) 	\$36,000
Total Yearly Investment		\$78,655



Vision

To inspire Hogan Preparatory Academy students, families, and community to succeed by unlocking their greatest potential.

Current State

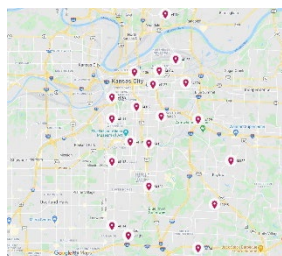
Hogan Preparatory Academy Charter School has been educating students since 1999. Over the last 10 years, the district has added a middle and elementary school, to provide comprehensive, K-12 grade education to high-risk students. Hogan Prep serves about 1,000 students per year, 60% of which are from the 3 zip codes surrounding the schools. HPA students are predominantly African American and face many stressors outside of schools, including poverty, homelessness, single parent homes, etc.

The district has overcome significant academic and financial challenges prior to 2019 that resulted in the current state of financial stability and leadership team in place today. Moving forward with a refreshed vision & brand. HPA has replaced their state-sponsoring organization status and has begun the 5-year charter renewal process. During the COVID-19 pandemic, all classes were offered virtually until March 2021, when HPA reopened their doors. In June 2021, HPA broke ground on the construction of a new high school in Kansas City’s Swope Corridor, expected to open for the 2022-2023 school year. The high school will facilitate new non-traditional spaces to cater to the individualized learning of every student.

The district will continue to innovate providing “wrap-around” services to their students and families, as well as an model where all students have access to a educational advocate who will help them in their journeys, K-12.

Current Demographics

As of January 2021, there were 994 student enrollments. Based on 2020-2021 enrollment data, we know that 100% of Hogan students hail from 19 zip codes, 18 of those being in Jackson County, 1 of those being Clay County. **Bold zip codes** represent 15% and higher of the current student population, primarily in the Swope Corridor of Kansas City, Missouri. Hogan Prep’s student body is classified as 24% homeless, the [highest percentage in the Kansas City metro](#). Due to various social determinants, the student population is transient, leading to an average 30% turnover in enrollment.



Jackson County: 64106, 64108, 64109, 64110, 64111, 64113, 64114, 64123, 64124, 64126, 64127, **64128**, 64129, **64130**, 64131, **64132**, 64133, 64134, 64138

Clay County: 64117



Marketing & Communications Summary

Upon safely reopening schools in March 2021 and breaking ground on a new high school in June 2021, marketing, communication, and recruitment efforts are aligned to celebrate the uniqueness of the Hogan Prep student body, staff, and evolution of services that reinforce individualized learning for every child.

Communication objectives are:

- **Objective A:** Secure student enrollments by 15% K-12 student enrollments for the 2022-2023 school year. Emphasis is targeted to the HPA Middle School, 6th through 8th grader student populations.
 - **Messaging:** *At Hogan Prep, a wholistic approach to education transforms what's possible, and equips our students to Do Amazing. We offer 21st century, personalized learning for students to unlock and achieve their greatest potential.*
 - **Actions:** Robust media buying campaign geotargeted to intended demographics, host 1-2 open house events for prospects, compelling story telling via video
- **Objective B:** Engage existing and prospective HPA parents, supporters, and community to believe and invest in the promise of HPA moving forward, including construction of the new high school, 21st century education, and wrap around personalized learning.
 - **Messaging:** *The Hogan Prep Promise is to inspire students to succeed. Our students inspire us to believe what's possible and grow to our own potential. Hogan Prep high school is building a state-of-the-art high school in 2022. We can't do it without YOU!*
- **Actions:** Recurring social media storytelling and audience engagement, generate consistent e-mail newsletters, host in-person fundraiser or benefit, compile and engage Alumni network
- **Objective C:** Amplify brand awareness and mission to new and existing HPA audiences regarding the renewed vision of Hogan Preparatory Academy, and its goal of graduating students with a competitive advantage.
 - **Messaging:** *Every student at Hogan Preparatory Academy has talent, passion, and the power to reach new potential! Join the RamFam and grow with us, create something different, and own what makes you great.*
 - **Actions:** Robust media buying campaign, recurring social media storytelling and audience engagement, billboards in key zip codes, external e-mail newsletters, highlighting community partnerships
- **Objective D:** Recruiting and retaining passionate and trauma-informed educators.
 - **Messaging:** *A career at Hogan Preparatory Academy means creating a school culture of individualized learning experiences that give our students a competitive advantage. HPA supports a teachers in creating something different.*
 - **Actions:** Activate Professional & Community networks to tell the story of Hogan Prep and highlight open teaching positions, place ad buys on professional networks highlighting the teacher experience, utilize



Intended Audiences



PROSPECTIVE & EXISTING FAMILIES & GUARDIANS

- Lives in the Kansas City Metro, Swope Corridor
- Could work multiple jobs or is receiving some type of financial assistance
- Limited access to transportation
- Might be a single parent household and/or have multiple children



EXTENDED FAMILY & SUPPORT SYSTEMS

- Immediate family members (uncles, pastors, grandmothers, mentors)
- English might be a second language
- Influences household decision maker
- Provides support

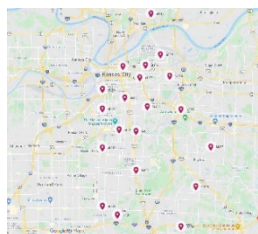


EDUCATORS & COMMUNITY PARTNERS

- Lives in or around the Kansas City Metro
- English might be a second language
- Passionate and knowledgeable about trauma-informed teaching
- Diverse background & training in K-12 education

Intended Demographics

Campaign goal would be to retain students from all 2021-2022 enrollment zip codes, as well as increase enrollments to attract students from new neighboring areas. View the [interactive map](#).



Jackson County: 64105, 64106, 64108, 64109, 64110, 64111, 64113, 64114, 64123, 64120, 64124, 64125, 64126, 64127, **64128**, 64129, **64130**, 64131, **64132**, 64133, 64134, 64138, 64105, 64102, 64120, 64145, 64137

Clay County: 64116, 64112, 64117, 64161

Trackable Metrics

1. Audience impressions
2. Website visitor tracking
3. Media Outlet impressions & reach
4. Click rates
5. Video views
6. Total enrollments



Terms and Conditions

1. PRODUCER and CLIENT will mutually agree on a production and marketing schedule that allow adequate time for final editing.
2. PRODUCER insures to provide a finished digital versions of deliverables to the CLIENT at an agreed upon location such as Dropbox or Tico Productions, LLC server
3. PRODUCER agrees that CLIENT owns all material created for the CLIENT'S **Marketing Retainer**, including any copyrights, distribution rights, etc. However, CLIENT agrees that PRODUCER may use the creative content as evidence of its work for promotional and/or advertising purposes.
4. In case that PRODUCER is unable to deliver final project to CLIENT, due to events that are completely out of PRODUCER'S control, PRODUCER will issue a complete refund which will not exceed the initial amount plus any agreed-upon additions already paid by CLIENT. CLIENT agrees to accept refund or reschedule new production dates.
5. **Marketing Retainer** services begin at a minimum of 12 months, with option to extend month-to-month after that. Upon contract agreement, 100% of the first monthly **Marketing Retainer** cost is due, and 50% of the Media Buying cost is due. Moving forward, PRODUCER will process payment from CLIENT on an agreed upon date monthly. After 6 months, 50% of the remainder Media Buying cost is due. Changes to client-approved script or materials after media purchase will result in additional costs to be determined by PRODUCER.
6. There are no other agreements or codicils relative to this **Marketing Retainer** between either of the parties hereto verbally or in writing, and this document constitutes the entirety of the contract.
7. CLIENT agrees to PRODUCER adding CLIENT email to Tico communication channels for periodic company updates.

Client Name / DATE

Client Signature

Producer Name / DATE

Producer Signature

Cover Sheet

Operation Breakthrough Pre-K MOU

Section:	III. Consent Agenda
Item:	F. Operation Breakthrough Pre-K MOU
Purpose:	Vote
Submitted by:	
Related Material:	Final - PreK MOU2021.pdf

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter “MOU”) executed this 26th day of July 2021 and is effective from July 1, 2021 until June 31, 2022, by and between the Hogan Preparatory Academy Charter School (“the School”) and Operation Breakthrough , a duly organized non-profit organization chartered under the laws of the State of Missouri (“Host Site”). At times in this MOU, the School and Host Site may be referred to collectively as the “Parties.”

The Kansas City Pre-K Cooperative (“Pre-K Cooperative”) has been formed to assist charter schools in providing additional pre-Kindergarten services and to utilize current funding opportunities offered by the State of Missouri. The Pre-K Cooperative offers the opportunity for schools, early education providers, and community organizations to collaborate to explore innovate solutions to most efficiently and effectively deploy pre-Kindergarten state aid reimbursement . The Pre-K Cooperative provides structure for participating K-12 charter schools who do not currently offer pre-Kindergarten services to operate pre-Kindergarten classrooms and programs in existing, quality early education programs. In addition to increasing access to pre-Kindergarten services, these partnerships are formed with the intent of increasing Kindergarten readiness, improving vertical alignment between pre-Kindergarten services and Kindergarten, providing families with collaborative support services, and increasing student achievement. The Pre-K Cooperative will provide common operating structures and protocols to ensure that all participating schools and their partnering host sites meet both quality expectations, as well as statutory requirements. Section 163.018.1(b) RSMo, authorizes charter schools to receive funding for pupils between the ages of three and five who attend an early childhood education program under contract with the charter school.

1. **RESPONSIBILITIES OF HOST SITE**

- a. Under the direction of the School, provide pre-Kindergarten services to 38 students from the School, between the ages of 3-5 years old who qualify for free and reduced lunch.
- b. Under the direction of the School, provide students with a minimum of One Thousand Forty-Four (1,044) hours of instruction per year.
- c. Provide classrooms with an appropriate Child Care Center license, granted from the Missouri Department of Health and Senior Services.
- d. Provide classrooms that have been recognized by the Missouri Department of Elementary and Secondary Education (“ DESE”) as having Missouri Accreditation in compliance with any regulations issued by DESE.
- e. Under the direction of the School, ensure that classrooms maintain a teacher-to-student ratio of two teachers to twenty students (2:20) or such other reasonable standard as may be set by DESE.

- f. Subject to approval by the School, provide teachers of record in the pre-Kindergarten classrooms who hold a valid teaching certificate issued by DESE.
- g. Implement curriculum approved by the School, utilizing one of the four research-based early childhood approved curriculum options: Creative Curriculum, Emerging Language and Literacy Curriculum, High/Scope, or Project Construct.
- h. At the direction of the School, hold a minimum of two (2) parent-teacher conferences per school year. Staff members or administrators from the School shall direct and attend parent-teacher conferences at the Host Site.
- i. Submit daily student attendance to the School in order to allow reimbursement by the School according to students' Average Daily Attendance ("ADA") calculations as provided by DESE. .
- j. Submit daily attendance to the School in order to allow reimbursement of Proposition C funding by the School according to the students' Weighted Average Daily Attendance. Proposition C reimbursement to the Host Site will begin in the second full year of partnership between the School and Host Site.
- k. Share all parent contact information with the School to ensure effective communication between all Parties.
- l. Contact the School if a student is absent more than five (5) consecutive days, to allow the School to contact the family of the eligible student.
- m. Assist the School's efforts to collect funding from DESE and provide information and/or records to assist with the School's efforts to collect funding.
- n. Assist the School's fundraising efforts related to the costs for start-up of the Pre-K Cooperative.
- o. Comply with applicable Federal and State laws and regulations in performance of the services set forth in this Agreement, including, but not limited to Individuals with Disabilities Education Act ("IDEA"), Section 504 of the Rehabilitation Act, Family Educational Rights and Privacy Act ("FERPA"), , Health Insurance Portability and Accountability Act ("HIPAA") , and all rules and regulations promulgated by DESE.
- p. Ensure that all employees and volunteers at the Host Site have passed a background check in compliance with DESE requirements.
- q. Implement School's Handbook Policies and Procedures. Exhibit A.
- r. Allow the School to conduct routine and spot site visits to the Host Site. Schools will also be provided access to licensing and accreditation reports for the Host Site.
- s. Evaluate school readiness using the Desired Results Developmental Profile (DRDP).

- t. Provide meals to students that are compliant with requirements of federal free and reduced lunch regulations.
- u. Will have the option to provide summer school for enrolled children.

2. **RESPONSIBILITIES OF THE SCHOOL**

- a. The School will be responsible for operating the pre-Kindergarten program at the Host Site. The School will identify eligible students meeting the School's residency requirements. Eligible students are those students who are not served in an Early Childhood Special Education program, a fully funded Title I preschool, or a fully funded Missouri Preschool Program. Eligible students shall not be charged tuition by the School.
- b. Provide each eligible student with a Missouri Student Information System ("MOSIS") number.
- c. Reimburse the Host Site for daily student attendance as calculated by DESE under its ADA reimbursement calculations. LEA Administrative Fee will be 3.5%.
- d. Beginning in the second full year of the partnership between the School and the Host Site, reimburse the Host Site with Proposition C funds based on the students' Weighted Average Daily Attendance. *Note: Prop C funding reimbursement is based on prior year ADA while state funding reimbursement is based on current year ADA.*
- e. Supervise and approve the Host Site's hiring of a certified teacher for each classroom at the Host Site campus.
- f. Provide appropriate identification, evaluation, assessment, and services for special education students and english-language learner students, as required by IDEA and Missouri State Plan for Special Education.
- g. Provide related services (Speech Therapy, Occupational Therapy, and Physical Therapy) to eligible students, as determined necessary by School staff.
- h. Pursue funding of educational services provided by the Host Site from the State of Missouri.
- i. Provide Host Site with access to all School policies, procedures, and the School Handbook.

3. TERMS AND TERMINATION OF AGREEMENT

- a. This Agreement will remain in effect from July 1, 2020, through June 30, 2021 (“Initial Term”), and shall be subject to renewal by the Parties for additional one-year terms as agreed on an annual basis.
- b. Starting on the date of this Agreements execution, and at all times thereafter this Agreement may be terminated by either Party hereto upon thirty (30) days advance written notice to the other Party. Upon notice of such termination, neither Party, however, shall be relieved from performing the covenants herein contained during such thirty (30) day period.

4. EMPLOYMENT VERIFICATION

- a. Prior to commencement of the Agreement effective date of July 1, 2020, Host Site shall provide to the School a sworn affidavit and other sufficient documentation to affirm its enrollment and participation in the federal work authorization program. Federal work authorization program means the E-Verify Program maintained and operated by the United States Department of Homeland Security and the Social Security Administration, or any successor program. Host Site shall also provide the School a sworn affidavit affirming that it does not knowingly employ any person who is an unauthorized alien in connection with the services to be provided under this Agreement.

5. PRIVACY AND CONFIDENTIALITY

- a. Host Site, as a covered entity, is required by Federal law, including HIPAA , and by applicable State laws to maintain the privacy and confidentiality of protected health information of students. Host Site shall only use and disclose protected health information as authorized by Federal or applicable State laws, including to the School. The current “Notice of Privacy Practices” shall be posted on the Host Site website.
- b. Each Party recognizes that in the course of performing this Agreement it may become aware of information that the other Party deems confidential and/or proprietary. For purposes of this Agreement, “proprietary” and “confidential” information shall include all internal business practices and business records, including, but not limited to, information concerning products, pricing, fees, capitation, contracts, training products, or business methods, in any form whatsoever.
- c. Each Party agrees that it will not actively seek out financial, marketing, or contractual information that a Party would reasonably know to be confidential information or a trade or proprietary secret, except to the extent reasonably

necessary to allow the Party to perform its duties under this Agreement. In the event that a Party becomes aware of such data or information, from whatever source or for whatever purpose, such Party agrees that it shall maintain the confidentiality of such information and shall not reveal it to any third Party for any purpose without the written consent of the other Party.

- d. Each Party agrees that these provisions shall survive termination of this Agreement and shall inure to the benefit of the Parties, their successors and permitted assigns.

6. GENERAL PROVISIONS

- a. Compliance with Laws and Policies. Host Site agrees it will indemnify and hold the School, its agents, employees and successors harmless from any claims asserted against the School arising out of Host Site's violation of FERPA, IDEA or Section 504 of the Rehabilitation Act of 1973, their s regulations and applicable state laws, including for any costs and attorneys' fees incurred by the School in defending such claims. A violation of any of the laws or regulations contained in this Section 6(a) by Host Site will not be considered, interpreted or construed in any way as a violation by, or on behalf of, the School. While performing services under this Agreement, Host Site agrees to refrain from harassment and discrimination on the basis of race, age, color, religion, sex, disability, ancestry or national origin.
- b. Indemnity: Host Site will indemnify and hold harmless the School and its directors, officers, employees, and agents from and against any and all liability, loss, damages, claims, costs, and expenses, including attorney fees, that may arise out of and/or be incurred in connection with any act or omission caused by Host Site, or any employee or agent of Host Site, in the performance or omission of an act or responsibility assumed or deemed to be assumed by Host Site pursuant to this Agreement.

Additionally, Host Site shall identify the School as a Certificate Holder for the Commercial General Liability Policy that covers Host Site. The School is a covered insured under this Policy. Nothing contained herein shall be deemed to provide any waivers of sovereign immunity, nor require the School to indemnify Host Site for any losses, claims, demands, or causes of action for which the School has not waived sovereign immunity, except to the extent such waivers are provided by statute in . Sections 537.600 and 537.610, RSMo, *et. seq.* Further, any insurance purchased by Host Site is not intended to act as a waiver, nor is it a waiver of any defense available to the School and its employees by statute or at common law.

- c. Relationship Between Parties: The Parties hereto are independent contractors and are not, and shall not be deemed for any purpose, to be joint ventures. No Party shall hold itself out as the partner or agent of the other Party or make representations or warranties on behalf of the other Party, except as otherwise expressly agreed.
- d. Severability: If any part, term or provision of this Agreement is held by a court of competent jurisdiction to be illegal or unenforceable, the validity of the remaining provisions of this Agreement shall not be affected, and the rights and obligations of the

- Parties shall be construed and enforced as if this Agreement did not contain the particular part, term or provision held to be invalid. It is provided, however, that the basic purposes of this Agreement must be achievable through the remaining valid provisions.
- e. Caption and Headings: The captions and headings throughout this Agreement are for convenience and reference only. The words of the captions and headings shall not be construed to be part of the binding provisions of this Agreement.
 - f. Trademarks and Symbols: The School and Host Site reserve the right to control the use of their respective names and any of their respective symbols, trademarks and service marks, presently existing or subsequently established. The School and Host Site agree not to use words, symbols, trademarks, service marks and other devices including the corporate name of the other in advertising, promotional materials or otherwise, without the prior written consent of the other. The School and Host Site will cease any previously approved usage immediately upon termination of this Agreement. The School and Host Site further agree that any advertising, promotional materials or other items which include the name of The School or Host Site are the property of the appropriate namesake and will be returned to the owner either upon request or at termination of the Agreement.
 - g. Waiver: Failure by The School, Host Site, or both to insist upon compliance with any term or provision of this Agreement at any time or under any set of circumstances will not operate to waive or modify that provision or render it unenforceable at any other time irrespective of whether the circumstances are the same. No waiver of any of the terms or provisions of this Agreement will be valid or of any force or effect unless in each instance the waiver or modification is contained in writing expressing such alteration or modification and executed by the School and Host Site.
 - h. Complete Agreement. This Agreement and any Attachments or Amendments to it constitutes the entire Agreement between the Parties. The representations, warranties, covenants, and Agreements set forth herein constitute all of the representations, warranties, covenants, and Agreements between the Parties and upon which the Parties have relied. All prior Agreements, either oral or written relating to the subject matter of this Agreement, not expressly set forth herein, are of no force or effect.
 - i. Amendment: This Agreement may be amended at any time in writing between the School and Host Site.
 - j. Governing Law: This Agreement shall be governed by, construed, and interpreted in accordance with the laws of the State of Missouri.
 - k. Jurisdiction and Venue: Any legal action in connection with this Agreement shall be filed in the Circuit Court of Jackson County, Missouri, or the United States District Court for the Western District of Missouri, as appropriate, to which jurisdiction and venue the Parties expressly agree. In the event that any action is taken by either Party to enforce any term, covenant or condition of this Agreement, the prevailing Party shall

be entitled to recover reasonable attorneys' fees, collection service expenses, court costs and related expenses from the non-prevailing party.

- l. Survival: All representations and warranties made in this Agreement and all terms and provisions hereof intended to be observed and performed after the termination hereof, shall survive such termination and continue, thereafter, in full force and effect.
- m. Counterpart Agreements: This Agreement may be executed in counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same Agreement.
- n. Notices: All notices required to be given hereunder shall be made in writing and shall be deemed sufficiently given if delivered in person or mailed by first class registered or certified mail, to the following addresses:

If to Host Site: Operation Breakthrough
 Attn: Mary Esselman
 3039 Troost
 Kansas City, MO 64109

If to School: Hogan Preparatory Academy
 Attn: Dr. Tamara Burns
 6409 Agnes
 Kansas City, MO 64114

IN WITNESS WHEREOF, the parties hereto have executed this Agreement by their duly authorized representatives as of the date first set forth below.

HOST SITE:

 Authorized Signatory,
 Operation Breakthrough

 Date

SCHOOL:

 Authorized Signatory,
 Hogan Preparatory Academy

 Date

Cover Sheet

HPA Staff Communications Policy

Section: III. Consent Agenda
Item: G. HPA Staff Communications Policy
Purpose: Vote
Submitted by:
Related Material: HPA Board Policy Updates - 7.26.2021.pdf



HPA Board Policy Update - July 26, 2021

The Board is being asked to review and approve the following new policy regarding Protected Staff Communications.

POLICY 4660 – PROTECTED STAFF COMMUNICATIONS

(NEW)

Hogan Preparatory Academy respects the opinions of system employees and will not take action against system employees solely for speech that is protected by state or federal law. The superintendent or designee may contact the system's attorney prior to taking disciplinary action to ensure compliance with these laws. While there are numerous statutes, constitutional provisions and court cases on this subject, this policy is intended to address only the requirements of § 105.055, RSMo.

Definitions

Disciplinary Action - Any dismissal, demotion, transfer, reassignment, suspension, reprimand, warning of possible dismissal or withholding of work, regardless of whether the withholding of work has affected or will affect a system employee's compensation.

District Employee - Any employee, volunteer, intern or other individual performing work or services for the system.

Employee Responsibilities

HPA encourages its employees to be mindful of the impact their communication may have on the school's community and expects employees to take responsibility for their own communications regardless of whether the communication occurs while off duty or working. HPA employees are prohibited from representing their opinions as those of the system and are required to clarify, when necessary, when they are speaking as an individual and not as a representative of HPA. All communications made by an employee while working for or representing HPA must be professional.

Protected Communications

HPA administrators or supervisors will not prohibit an employee from discussing the operations of HPA, either specifically or generally with any member of the legislature, the state auditor, the attorney general, a prosecuting or circuit attorney, a law enforcement agency, the news media,



HPA Board Policy Update - July 26, 2021

members of the public, or any state official or body charged with the investigation of misconduct listed in this policy unless allowed by law.

Unless a disclosure is prohibited by law, neither HPA nor its administrators and supervisors will prohibit an employee from, or take disciplinary action against an employee for, disclosing an alleged prohibited activity under investigation, any related activity or any information the employee reasonably believes to be evidence of:

1. A violation of any law, rule or regulation;
2. Mismanagement;
3. A gross waste of HPA funds;
4. An abuse of authority;
5. Any violation of HPA policy;
6. A waste of public resources;
7. Any alteration of technical findings or communication of scientific opinion;
8. A breach of professional ethical canons; or
9. A substantial and specific danger to public health or safety.

All HPA employees and volunteers who have reasonable cause to suspect fraud must immediately report that suspicion to an administrator or supervisor. No administrator or supervisor shall require an HPA employee to provide notice prior to disclosing any activity listed above or prevent an HPA employee from testifying before a court or an administrative or legislative body regarding any alleged prohibited activity or disclosure of information.

Requests of Information and Testimony

HPA employees are required to follow all applicable rules and supervisor instructions regarding attendance. An employee may not leave assigned work areas during normal work hours to discuss HPA operations or to make protected disclosures under this policy, particularly in situations where students would be left unsupervised, unless the employee:

1. Is reporting suspected child abuse or neglect;
2. Is asked by a legislator or legislative committee to appear before a legislative committee;
3. Is otherwise entitled by law or as part of his or her duties to leave the assigned work area; or
4. Has requested and received permission from an administrator or supervisor to be relieved of his or her job duties for the purposes of reporting misconduct to the appropriate district authority. Such requests will be granted as soon as practical given the nature of the employee's job duties.



HPA Board Policy Update - July 26, 2021

Unprotected Communications

Regardless of any protections afforded in this policy, an HPA employee may be disciplined for communicating information if the employee knew the information was false; if the information was disclosed in violation of the Missouri Sunshine Law or any other law; or if the disclosure was related to the employee's own violations, mismanagement, gross waste of funds, abuse of authority or endangerment of public health or safety.

Cover Sheet

Resolution for Credit Card Authorization

Section: III. Consent Agenda
Item: H. Resolution for Credit Card Authorization
Purpose: Vote
Submitted by:
Related Material: HPA Board Resolution - Credit Card Authorization_7.26.21.pdf



RESOLUTION OF THE BOARD OF DIRECTORS OF HOGAN PREPARATORY ACADEMY, INC.

The undersigned, Robin Carlson, being the Secretary of the Board of Directors of HOGAN PREPARATORY ACADEMY, INC., a Missouri not-for-profit corporation (the "Corporation"), by this instrument hereby certifies that the following resolution was adopted by the Board of Directors on Jul 26, 2021 .

HAVING BEEN PREVIOUSLY RESOLVED THAT:

The Corporation has a credit card account at Bank Midwest with a variety of former staff as authorize users

NOW THEREFORE, BE IT RESOLVED AS FOLLOWS:

1. That all the following current users on the credit card account at Bank Midwest for Hogan Preparatory Academy, Inc., a Missouri not-for-profit corporation, be removed and access to the account be terminated.
 - a. Annelise London
 - b. Marcella Clay
2. That the following persons be added as authorized users on the credit card account at Bank Midwest for Hogan Preparatory Academy, Inc., a Missouri not-for-profit corporation.
 - a. Avanti McDowell - \$1000 limit
 - b. Kelsey Jinkens - \$1000 limit
 - c. Jazmine Salach - \$1000 limit

Signed:

Secretary, Board of Directors
Hogan Preparatory Academy, Inc.

Cover Sheet

Resolution for FY21-22 Banking Signature Card

Section: III. Consent Agenda
Item: I. Resolution for FY21-22 Banking Signature Card
Purpose: Vote
Submitted by:
Related Material: HPA Board Resolution - Bank Signatories_7.26.21.pdf



RESOLUTION OF THE BOARD OF DIRECTORS OF HOGAN PREPARATORY ACADEMY, INC.

The undersigned, Robin Carlson, being the Secretary of the Board of Directors of HOGAN PREPARATORY ACADEMY, INC., a Missouri not-for-profit corporation (the "Corporation"), by this instrument hereby certifies that the following resolution was adopted by the Board of Directors on Jul 26, 2021 .

HAVING BEEN PREVIOUSLY RESOLVED THAT:

The Corporation has various types of bank accounts at BOK with a variety of former staff and board members as authorized signatories

NOW THEREFORE, BE IT RESOLVED AS FOLLOWS:

1. That all current signatories on all accounts at BOK for Hogan Preparatory Academy, Inc., a Missouri not-for-profit corporation be removed and access to the accounts be terminated, including but not limited to passwords; signature authority; authority to request copy of bank records; and
2. That the following persons be authorized signatories on all accounts for Hogan Preparatory Academy, Inc., a Missouri not-for-profit corporation, with the authority to create passwords, sign checks, request copies of bank records and all other business/transactions at BOK associated with the financial needs of Hogan Preparatory Academy, Inc. - to wit:
 - Mary Viveros , Board President
 - David Collier, Board Treasurer
 - Jayson Strickland, Superintendent
 - Jamie Berry, CFO
 - Tamara Burns, Chief Academic Officer
3. The following entities or persons be allowed to request copies of all bank records associated with Hogan Preparatory Academy, Inc., a Missouri not-for-profit corporation at BOK - to wit:
 - EdOps, Financial Operations for the School
 - James W. Tippin & Associates, Legal Council

Signed:

Secretary, Board of Directors
Hogan Preparatory Academy, Inc.

Cover Sheet

Finance Committee Report

Section: V. Finance Committee
Item: A. Finance Committee Report
Purpose: Discuss
Submitted by:
Related Material: 2021 06 Financials.pdf



June 2021 Financials

PREPARED **JULY 2021** BY



Contents



- **Executive Summary**
- **Upcoming Finance Deadlines**
- **Key Performance Indicators**
- **Forecast Overview**
- **Key Forecast Changes This Month**
- **Annotated Financials**
- **Monthly Financials**

Executive Summary



- Hogan Prep is ending the year with a Net Operating Income of 3.9M, which is 311k above the May close forecast.
- Changes were predominately driven by savings of unused expense forecasts. The largest savings were in Salaries and Benefits (110k), Elementary School Purchased Services (74k), and Professional Development (56k).
- June saw the Elementary School purchase and sale transactions.

Upcoming Finance Deadlines



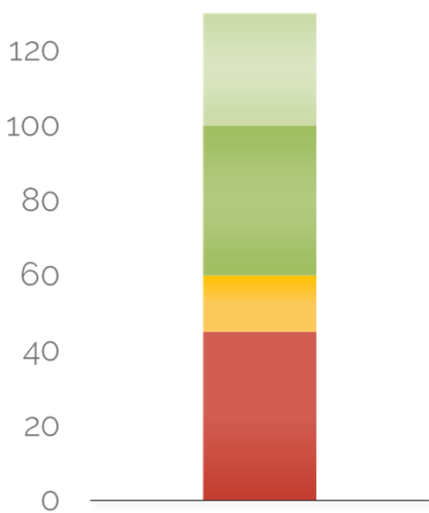
- **8/15 Annual Secretary of the Board Report (ASBR) due**
- **8/23 ESSER III application due**
- **9/3 FY21 audit materials due to auditor**
- **9/13 FY21 Audit**
- **9/30 Final Expenditure Reports deadlines**



Key Performance Indicators

Days of Cash

Cash balance at year-end divided by average daily expenses

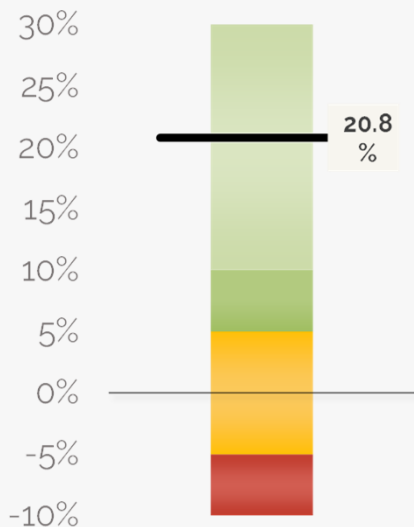


170 DAYS OF CASH AT YEAR'S END

The school will end the year with 170 days of cash. This is above the recommended 60 days

Gross Margin

Revenue less expenses, divided by revenue

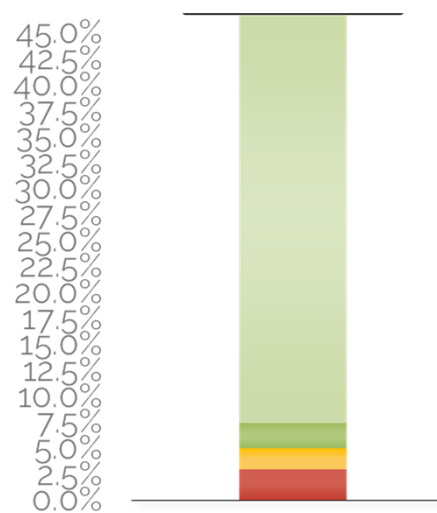


20.8% GROSS MARGIN

The forecasted net income is \$3.4m, which is \$3.9m above the budget. It yields a 20.8% gross margin.

Fund Balance %

Forecasted Ending Fund Balance / Total Expenses



47.12% AT YEAR'S END

The school is projected to end the year with a fund balance of \$6,028,581. Last year's fund balance was \$2,672,156.

Forecast Overview

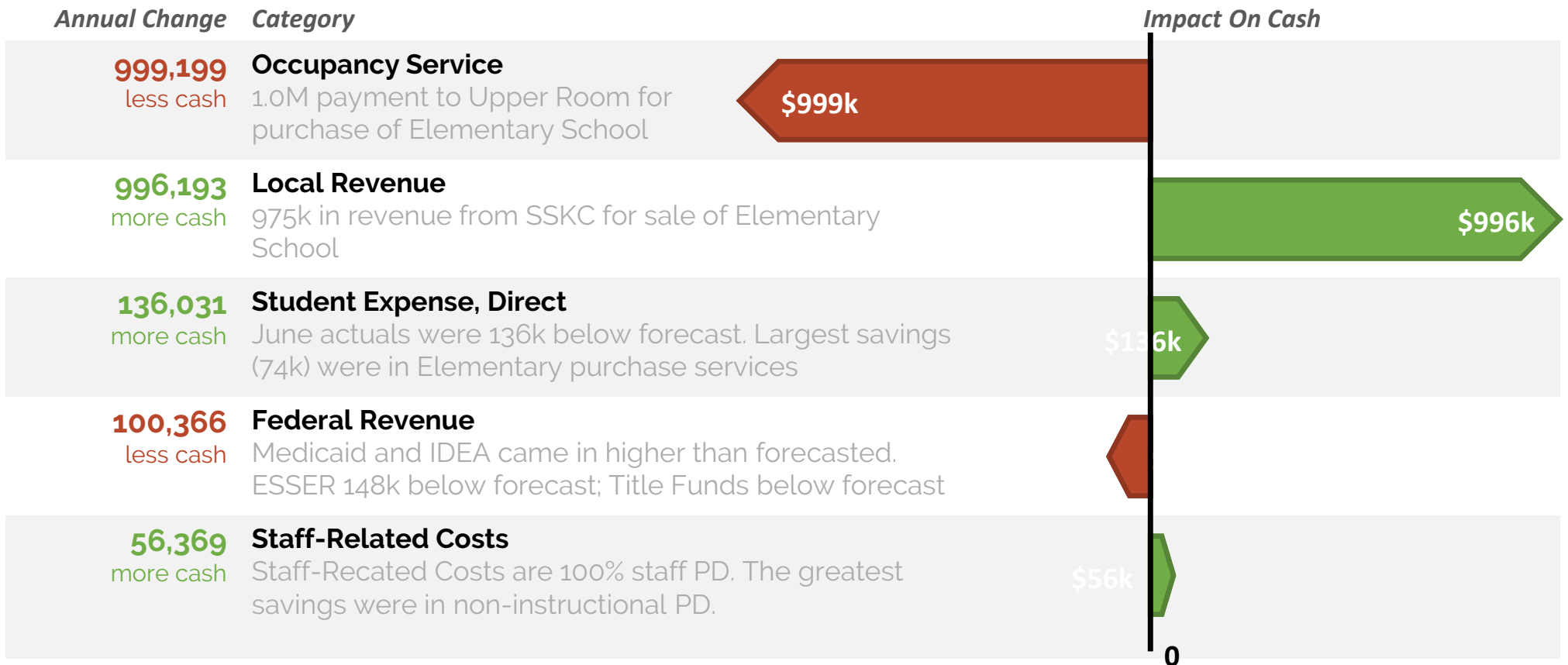


	Forecast	Budget	Variance	Variance Graphic	Comments
Revenue	\$16.2m	\$13.8m	\$2.4m		Of the 2.4M increase from budget to actuals, 2.3M is in an increase in Local Revenue, of which 1M was related to the sale of the Elementary School. Another large driver was the SSKC MOU. (+535k State; -473k Federal)
Expenses	\$12.8m	\$14.3m	\$1.5m		We can think of the 1.5M savings in expenses as 2.5M in savings less 1.0 in the unbudgeted payment to Upper Room for the Elementary School. Largest savings were 882k in Salaries/Benefits and 726k in Transportation.
Net Income	\$3.4m	-\$561k	\$3.9m		

Key Forecast Changes This Month



The June forecast **increased** the year-end cash expectation by **\$270k**. Key changes:



	Year-To-Date			Annual Forecast			Remaining
	Actual	Budget	Variance	Forecast	Budget	Variance	
Revenue							
Local Revenue	4,309,267	1,977,795	2,331,472	4,309,267	1,977,795	2,331,472	-
State Revenue	9,784,360	9,249,411	534,949	9,784,360	9,249,411	534,949	-
Federal Revenue	2,057,522	2,530,675	(473,153)	2,057,522	2,530,675	(473,153)	-
Total Revenue	16,151,149	13,757,881	2,393,268	16,151,149	13,757,881	2,393,268	①
Expenses							
Salaries	6,458,925	6,991,877	532,952	6,458,925	6,991,877	532,952	-
Benefits and Taxes	1,705,772	2,055,178	349,405	1,705,772	2,055,178	349,405	-
Staff-Related Costs	181,877	233,099	51,222	181,877	233,099	51,222	-
Rent	137,000	162,500	25,500	137,000	162,500	25,500	-
Occupancy Service	1,928,413	1,101,480	(826,933)	1,928,413	1,101,480	(826,933)	-
Student Expense, Direct	888,758	1,262,657	373,899	888,758	1,262,657	373,899	-
Student Expense, Indirect	457,610	955,445	497,835	457,610	955,445	497,835	-
Office & Business Expense	779,814	573,713	(206,101)	779,814	573,713	(206,101)	-
Transportation	172,321	898,082	725,761	172,321	898,082	725,761	-
Total Ordinary Expenses	12,710,491	14,234,031	1,523,540	12,710,491	14,234,031	1,523,540	-
Net Operating Income	3,440,659	(476,149)	3,916,808	3,440,659	(476,149)	3,916,808	-
Extraordinary Expenses							
Capital Expenditures	84,233	84,395	161	84,233	84,395	161	-
Total Extraordinary Expenses	84,233	84,395	161	84,233	84,395	161	-
Total Expenses	12,794,724	14,318,425	1,523,701	12,794,724	14,318,425	1,523,701	②
Net Income	3,356,426	(560,544)	3,916,970	3,356,426	(560,544)	3,916,970	③
Cash Flow Adjustments	(31,205)	-	(31,205)	(31,205)	-	(31,205)	-
Change in Cash	3,325,221	(560,544)	3,885,765	3,325,221	(560,544)	3,885,765	-

① REVENUE: \$2.4M AHEAD

Of the 2.4M increase from budget to actuals, 2.3M is in an increase in Local Revenue, of which 1M was related to the sale of the Elementary School. Another large driver was the SSKC MOU. (+535k State; -473k Federal)

② EXPENSES: \$1.5M AHEAD

We can think of the 1.5M savings in expenses as 2.5M in savings less 1.0 in the unbudgeted payment to Upper Room for the Elementary School. Largest savings were 882k in Salaries/Benefits and 726k in Transportation.

③ NET INCOME: \$3.9M ahead

Monthly Financials

Income Statement	Actual												Forecast
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
Revenue													
Local Revenue	87,460	513,235	354,381	416,185	117,882	107,266	97,512	579,971	408,490	97,029	423,740	1,106,117	4,309,267
State Revenue	424,908	767,432	843,748	811,443	777,748	813,291	817,453	848,726	1,026,602	998,762	816,417	837,830	9,784,360
Federal Revenue	186,282	20,650	0	78,252	59,776	256,860	337,793	24,272	63,567	344,381	35,840	649,850	2,057,522
Total Revenue	698,650	1,301,318	1,198,129	1,305,880	955,406	1,177,416	1,252,758	1,452,969	1,498,659	1,440,172	1,275,996	2,593,798	16,151,149
Expenses													
Salaries	518,759	553,895	549,092	537,187	547,600	545,159	538,140	526,872	542,626	534,011	538,604	526,980	6,458,925
Benefits and Taxes	145,980	137,827	133,147	139,749	136,488	143,433	144,903	146,174	147,663	146,670	142,859	140,879	1,705,772
Staff-Related Costs	19,600	12,108	15,024	19,365	13,470	3,462	10,915	4,600	41,045	6,136	10,338	25,816	181,877
Rent	25,000	2,000	25,000	0	27,000	0	2,000	25,000	25,000	0	0	6,000	137,000
Occupancy Service	70,365	74,062	54,044	63,974	51,913	50,076	66,698	64,513	131,061	51,568	104,117	1,146,022	1,928,413
Student Expense, Direct	21,643	15,765	133,154	64,125	32,133	40,032	99,021	19,356	193,976	38,700	90,890	139,963	888,758
Student Expense, Indirect	27,064	26,244	28,159	51,803	41,077	46,011	34,508	25,942	37,969	33,819	49,328	55,685	457,610
Office & Business Expense	75,465	76,406	47,868	65,071	98,193	30,537	110,055	42,037	46,900	66,165	45,948	75,170	779,814
Transportation	0	0	0	4,940	2,033	0	19,660	17,273	20,694	17,993	28,875	60,855	172,321
Capital Expenditures	7,019	7,019	7,019	7,019	7,019	7,019	7,019	7,019	7,019	7,019	7,019	7,019	84,233
Total Ordinary Expenses	910,894	905,327	992,508	953,234	956,926	865,729	1,032,918	878,788	1,193,952	902,080	1,017,979	2,184,389	12,794,724
Total Expenses	910,894	905,327	992,508	953,234	956,926	865,729	1,032,918	878,788	1,193,952	902,080	1,017,979	2,184,389	12,794,724
Net Income	-212,244	395,991	205,621	352,646	-1,521	311,687	219,840	574,181	304,707	538,092	258,017	409,409	3,356,426
Cash Flow Adjustments	-38,012	864	63,376	1,922	-2,728	699	4,294	8,123	-65,784	68,420	-11,972	-60,406	-31,205
Change in Cash	-250,257	396,855	268,997	354,567	-4,249	312,386	224,134	582,304	238,924	606,512	246,045	349,003	3,325,221



QUESTIONS?

Please contact your EdOps Finance Specialist:

Paul Greenwood

paul@ed-ops.com

415.359.3995

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Cover Sheet

Approve June Expenses

Section: V. Finance Committee
Item: B. Approve June Expenses
Purpose: Vote
Submitted by:
Related Material: 2021 06 Check Register.pdf
2021 06 Accounts Payable.pdf



Accounts Payable

As of 6/30/2021

Hogan Preparatory Academy

PAYEE: ALL		STATUS: -- All --		REPORT DATE: 7/20/2021 11:02:52 PM ET						
GL CODE: ALL										
Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
70039743 7	6/1/2021	3/2/2021	Paid	7/1/2021	7623785 4	First Book Marketplace Hogan Prep Academy	13 1111 6411 6910 4 40001 112	\$110.85		\$110.85
57134	6/1/2021	3/18/2021	Paid	7/1/2021	7623813 3	451 PROTECTION Hogan Preparatory Academy	12 2542 6332 3945 3 00000 000	\$257.00	BO113011	\$257.00
62311	6/1/2021	4/16/2021	Paid	7/1/2021	7623784 8	Navigate360, LLC Hogan Preparatory Academy Hogan Preparatory Academ	10 2329 6411 0100 3 00000 000	\$1,138.50		\$1,138.50
1246	6/1/2021	5/13/2021	Paid	7/2/2021	7624000 3	Innovare - Social Innovation Partners Hogan Preparatory	10 2311 6412 0100 3 00000 863	\$18,750.00		\$18,750.00
451870	6/1/2021	5/31/2021	Paid	7/1/2021	7623737 7	KELLY SERVICES, INC. Hogan Preparatory Academy	12 1131 6391 3945 4 40001 000	\$685.00		\$685.00
77	6/1/2021	5/31/2021	Paid	7/1/2021	7623813 9	ST THERESE LITTLE FLOWER PARISH 10 2542 6333 0100 3	10 2542 6333 0100 3 00000 000	\$6,000.00		\$6,000.00
Hogan Preparator y Academy 5-31-2021	6/1/2021	5/31/2021	Paid	7/1/2021	7623784 6	MC Realty Group, LLC Hogan Preparatory Academy	11 2542 6319 1935 3 00000 000	\$3,945.28		\$5,976.29
							12 2542 6319 3945 3 00000 000	\$518.90		
							13 2542 6319 6910 3 00000 000	\$1,512.11		
Mgmt - May. 2021	6/1/2021	5/31/2021	Paid	7/1/2021	7623784 5	MC Realty Group, LLC Hogan Preparatory Academy	11 2542 6319 1935 3 00000 000	\$1,230.00		\$3,187.08
							12 2542 6319 3945 3 00000 000	\$1,137.08		
							13 2542 6319 6910 3 00000 000	\$820.00		

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
20210603-38.91	6/3/2021	6/3/2021	Paid	7/1/2021	7623784	KANSAS CITY WATER SERVICES 000177521 01893060	13 2542 6335 6910 3 00000 000	\$38.91		\$38.91
226 0662585	6/4/2021	6/4/2021	Paid	7/16/2021	7629467	UNIFIRST CORPORATION 1406828	10 2542 6331 0100 3 00000 000	\$53.25		\$53.25
1	6/8/2021	6/8/2021	Paid	7/1/2021	7623784	Firehouse 31 Events Hogan Preparatory Academy	13 1411 6319 6910 3 00000 000	\$250.00		\$750.00
							12 1411 6319 3945 3 00000 000	\$250.00		
							11 1411 6319 1935 3 00000 000	\$250.00		
14686	6/8/2021	6/8/2021	Awaiting Payment Authorization			LIDDLES SPORT SHOP Hogan Preparatory Academy	12 1411 6411 3945 1 40001 904	\$399.22		\$399.22
DB042181 937	6/8/2021	6/8/2021	Paid	7/16/2021	7629468	DREAMBOX LEARNING, INC Hogan Preparatory Academy	12 1131 6412 3945 4 40001 000	\$8,000.00		\$8,000.00
120946	6/10/2021	6/10/2021	Paid	7/1/2021	7623784	Midwest Shredding Service, LLC Hogan Preparatory Academy	10 2511 6319 0100 3 00000 000	\$45.00		\$45.00
20210611-819.63	6/11/2021	6/11/2021	Paid	7/1/2021	7623813	PURCHASE POWER 8000-9000-0823-4845	11 2542 6361 1935 3 00000 000	\$819.63		\$819.63
113586	6/12/2021	6/12/2021	Paid	7/1/2021	7623784	Aflac T9934	10 2164 0000 0000 0 00000 000	\$344.19		\$344.19
459059	6/14/2021	6/14/2021	Paid	7/1/2021	7623737	KELLY SERVICES, INC. Hogan Preparatory Academy	12 1131 6391 3945 4 40001 000	\$3,575.70		\$3,575.70
56847432 2	6/14/2021	6/14/2021	Paid	7/2/2021	7624000	HUMANA INSURANCE CO. 833675-001	10 2156 0000 0000 0 00000 000	\$54,359.50		\$54,359.50
56847444 3	6/14/2021	6/14/2021	Paid	7/1/2021	7623814	HUMANA INSURANCE CO. 833675-002	10 2156 0000 0000 0 00000 000	\$1,087.60		\$1,087.60
1	6/15/2021	6/15/2021	Paid	7/1/2021	7623785	Cornell Ellis Hogan Preparatory Academy	10 2329 6319 0100 3 00000 816	\$2,001.15		\$2,001.15
158511	6/15/2021	6/15/2021	Paid	7/1/2021	7623784	Waldo Pizza Hogan Preparatory Academy	11 2411 6411 1935 4 40001 114	\$72.82		\$72.82

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
0842367-IN	6/17/2021	6/17/2021	Paid	7/16/2021	76294944	SCHOOL NURSE SUPPLY MOKA49	10 2321 6411 0100 4 42400 999	\$25.85		\$25.85
14700	6/17/2021	6/17/2021	Paid	7/1/2021	76238137	LIDDLES SPORT SHOP Hogan Preparatory Academy	11 1421 6411 1935 3 00000 000	\$3,498.75		\$3,498.75
20210617-44.53	6/17/2021	6/17/2021	Paid	7/1/2021	76238140	Spire 8939222862	12 2542 6482 3945 3 00000 000	\$44.53		\$44.53
20210618-115.00	6/18/2021	6/18/2021	Paid	7/16/2021	76294940	ALL BEVERAGE CONTROL, INC. Hogan Preparatory Academy	11 2542 6411 1935 3 00000 000	\$115.00		\$115.00
2521	6/18/2021	6/18/2021	Paid	7/1/2021	76237378	AMERICAN DINING CREATION/KC Hogan Preparatory Academy	12 2562 6391 3945 3 00000 000	\$5,886.00		\$5,886.00
2522	6/18/2021	6/18/2021	Paid	7/1/2021	76237378	AMERICAN DINING CREATION/KC Hogan Preparatory Academy	11 2562 6391 1935 3 00000 000	\$897.60		\$897.60
AF15349384	6/18/2021	6/18/2021	Paid	7/16/2021	76294948	APPLE, INC 895857	11 1151 6412 1935 3 00000 861	\$777.00		\$777.00
20210620-33.90	6/20/2021	6/20/2021	Paid	7/1/2021	76238136	LEGAL SHIELD 0037042	10 2166 0000 0000 0 00000 000	\$33.90		\$33.90
10676374	6/21/2021	6/21/2021	Paid	7/1/2021	76237850	Symmetry Energy Solutions, LLC 61733	10 2542 6482 0100 3 00000 000	\$0.00		\$4,854.40
							12 2542 6482 3945 3 00000 000	\$2,056.68		
							11 2542 6482 1935 3 00000 000	\$2,797.72		
10676384	6/21/2021	6/21/2021	Paid	7/1/2021	76237851	Symmetry Energy Solutions, LLC 61733	10 2542 6482 0100 3 00000 000	\$0.00		\$4,881.28
							12 2542 6482 3945 3 00000 000	\$2,445.21		
							11 2542 6482 1935 3 00000 000	\$2,436.07		

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
10676394	6/21/2021	6/21/2021	Paid	7/1/2021	7623785 2	Symmetry Energy Solutions, LLC 61733	10 2542 6482 0100 3 00000 000	\$0.00		\$1,953.27
							12 2542 6482 3945 3 00000 000	\$656.33		
							11 2542 6482 1935 3 00000 000	\$1,296.94		
20210621-675.69	6/21/2021	6/21/2021	Paid	7/1/2021	7623813 5	DELTA VISION 1801-3501	10 2163 0000 0000 0 00000 000	\$675.69		\$675.69
269368	6/21/2021	6/21/2021	Paid	7/1/2021	7623737 5	WIN PRO SOLUTIONS Hogan Preparatory Academy	12 2542 6411 3945 3 00000 000	\$877.71		\$877.71
462257	6/21/2021	6/21/2021	Paid	7/16/2021	7629530 9	KELLY SERVICES, INC. Hogan Preparatory Academy	13 1111 6391 6910 4 40001 000	\$726.10		\$4,229.88
							12 1131 6391 3945 4 40001 000	\$3,503.78		
9120	6/21/2021	6/21/2021	Paid	7/1/2021	7623785 5	Educational Design Solutions Hogan Preparatory Academy	13 1111 6412 6910 4 40001 000	\$9,300.00		\$9,300.00
INV0031	6/21/2021	6/21/2021	Paid	7/1/2021	7623737 6	Elite Protection Services LLC Hogan Prep	12 2546 6319 3945 3 00000 000	\$420.00		\$420.00
INV0032	6/21/2021	6/21/2021	Paid	7/1/2021	7623737 6	Elite Protection Services LLC Hogan Prep	11 2546 6319 1935 3 00000 000	\$120.00		\$120.00
							12 2546 6319 3945 3 00000 000	\$0.00		
							13 2546 6319 6910 3 00000 000	\$0.00		
11738338	6/22/2021	6/22/2021	Paid	7/16/2021	7629530 8	First Student 1791674	12 2551 6342 3945 3 00000 873	\$0.00	MS Athletic Activities	\$932.53
							11 2551 6342 1935 3 00000 873	\$932.53	HS Athletic Activities	
AF16599759	6/22/2021	6/22/2021	Paid	7/16/2021	7629494 8	APPLE, INC 895857	11 1151 6412 1935 3 00000 861	\$5,198.00		\$5,198.00

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
JK192653 6	6/22/2021	6/22/2021	Paid	7/16/2021	7629422 9	Junk King Kansas City Hogan Prep Academy	10 2542 6319 0100 3 00000 000	\$168.00		\$168.00
							12 2542 6319 3945 3 00000 000	\$0.00		
20210624- 3514.36	6/24/2021	6/24/2021	Paid	7/1/2021	7623813 4	DELTA DENTAL OF MO LOCKBOX Group: 0118-3701	10 2162 0000 0000 0 00000 000	\$3,514.36		\$3,514.36
25816	6/24/2021	6/24/2021	Paid	7/16/2021	7629494 3	dba PDQ LAWN SERVICE HoganPrep	12 2542 6339 3945 3 00000 000	\$100.00		\$100.00
11738931	6/25/2021	6/25/2021	Funds Transferring			First Student 1791674	13 2551 6341 6910 4 42501 000	\$9,869.34	ES Summer School Transportation	\$29,608.0 0
							12 2551 6341 3945 4 42501 000	\$9,869.33	MS Summer School Transportation	
							11 2551 6341 1935 4 42501 000	\$9,869.33	HS Summer School Transportation	
2541	6/25/2021	6/25/2021	Paid	7/16/2021	7629531 1	AMERICAN DINING CREATION/KC Hogan Preparatory Academy	11 2562 6391 1935 3 00000 000	\$897.60		\$897.60
2562	6/25/2021	6/25/2021	Paid	7/16/2021	7629531 1	AMERICAN DINING CREATION/KC Hogan Preparatory Academy	12 2562 6391 3945 3 00000 000	\$5,450.00		\$5,450.00
97098	6/25/2021	6/25/2021	Paid	7/16/2021	7629422 6	SOS Pest Control Hogan Preparatory Academy	10 2542 6339 0100 3 00000 000	\$45.00		\$45.00
97099	6/25/2021	6/25/2021	Paid	7/16/2021	7629423 0	SOS Pest Control Hogan Preparatory Academy	12 2542 6339 3945 3 00000 000	\$100.00		\$100.00
97102	6/25/2021	6/25/2021	Paid	7/16/2021	7629422 7	SOS Pest Control Hogan Preparatory Academy	11 2542 6339 1935 3 00000 000	\$100.00		\$100.00
B1368966 0	6/25/2021	6/25/2021	Awaiting Payment Authorization			SHI INTERNATIONAL CORP 1084981	10 1131 6412 0100 4 40001 000	\$50,848.00		\$50,848.0 0
80626984 14	6/26/2021	6/26/2021	Paid	7/16/2021	7629468 4	STAPLES ADVANTAGE DAL 1046355	10 2321 6411 0100 3 00000 000	\$160.49		\$304.60
							11 1151 6411 1935 4 40001 000	\$144.11		

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
B1369944 6	6/29/2021	6/29/2021	Awaiting Payment Authorization			SHI INTERNATIONAL CORP 1084981	10 1131 6412 0100 4 40001 000	\$6,848.00		\$6,848.00
INV07383 6	6/29/2021	6/29/2021	Paid	7/16/2021	7629422 8	Great Minds Hogan Preparatory Academies	12 1131 6412 3945 4 40001 446	\$5,700.00	PO#	\$5,700.00
SUM-021341	6/30/2021	6/30/2021	Paid	7/16/2021	7629494 2	OFFICE ESSENTIALS INC 444346	10 2511 6411 0100 3 00000 000	\$0.00	District Office	\$550.32
							10 2511 6411 6910 3 00000 901	\$0.00	Elementary School	
							10 2511 6411 3945 3 00000 901	\$550.32	Middle School	
									Total:	\$256,606.96

GL Code Summary		Amount
	10 1131 6412 0100 4 40001 000	\$57,696.00
	10 2156 0000 0000 0 00000 000	\$55,447.10
	10 2162 0000 0000 0 00000 000	\$3,514.36
	10 2163 0000 0000 0 00000 000	\$675.69
	10 2164 0000 0000 0 00000 000	\$344.19
	10 2166 0000 0000 0 00000 000	\$33.90
	10 2311 6412 0100 3 00000 863	\$18,750.00
	10 2321 6411 0100 3 00000 000	\$160.49
	10 2321 6411 0100 4 42400 999	\$25.85
	10 2329 6319 0100 3 00000 816	\$2,001.15
	10 2329 6411 0100 3 00000 000	\$1,138.50
	10 2511 6319 0100 3 00000 000	\$45.00
	10 2511 6411 0100 3 00000 000	\$0.00
	10 2511 6411 3945 3 00000 901	\$550.32
	10 2511 6411 6910 3 00000 901	\$0.00
	10 2542 6319 0100 3 00000 000	\$168.00
	10 2542 6331 0100 3 00000 000	\$53.25
	10 2542 6333 0100 3 00000 000	\$6,000.00
	10 2542 6339 0100 3 00000 000	\$45.00
	10 2542 6482 0100 3 00000 000	\$0.00

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
							11 1151 6411 1935 4 40001 000			\$144.11
							11 1151 6412 1935 3 00000 861			\$5,975.00
							11 1411 6319 1935 3 00000 000			\$250.00
							11 1421 6411 1935 3 00000 000			\$3,498.75
							11 2411 6411 1935 4 40001 114			\$72.82
							11 2542 6319 1935 3 00000 000			\$5,175.28
							11 2542 6339 1935 3 00000 000			\$100.00
							11 2542 6361 1935 3 00000 000			\$819.63
							11 2542 6411 1935 3 00000 000			\$115.00
							11 2542 6482 1935 3 00000 000			\$6,530.73
							11 2546 6319 1935 3 00000 000			\$120.00
							11 2551 6341 1935 4 42501 000			\$9,869.33
							11 2551 6342 1935 3 00000 873			\$932.53
							11 2562 6391 1935 3 00000 000			\$1,795.20
							12 1131 6391 3945 4 40001 000			\$7,764.48
							12 1131 6412 3945 4 40001 000			\$8,000.00
							12 1131 6412 3945 4 40001 446			\$5,700.00
							12 1411 6319 3945 3 00000 000			\$250.00
							12 1411 6411 3945 1 40001 904			\$399.22
							12 2542 6319 3945 3 00000 000			\$1,655.98
							12 2542 6332 3945 3 00000 000			\$257.00
							12 2542 6339 3945 3 00000 000			\$200.00
							12 2542 6411 3945 3 00000 000			\$877.71
							12 2542 6482 3945 3 00000 000			\$5,202.75
							12 2546 6319 3945 3 00000 000			\$420.00
							12 2551 6341 3945 4 42501 000			\$9,869.33
							12 2551 6342 3945 3 00000 873			\$0.00
							12 2562 6391 3945 3 00000 000			\$11,336.00
							13 1111 6391 6910 4 40001 000			\$726.10
							13 1111 6411 6910 4 40001 112			\$110.85
							13 1111 6412 6910 4 40001 000			\$9,300.00
							13 1411 6319 6910 3 00000 000			\$250.00
							13 2542 6319 6910 3 00000 000			\$2,332.11
							13 2542 6335 6910 3 00000 000			\$38.91

Invoice #	Incur Date	Invoice Date	Status	Check Date	Check or Trans. #	Payee/Account	GL code	Amount	Memo	Amount
							13 2546 6319 6910 3 00000 000			\$0.00
							13 2551 6341 6910 4 42501 000			\$9,869.34
										\$256,606.96

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12520264	06/20/2021	X			KCWATERSER	KANSAS CITY WATER SERVICES	798.26
12520265	06/20/2021	X			GOOGLE	GOOGLE	290.00
12520266	06/11/2021	X			HOMEDPOTC	HOME DEPOT CREDIT SERVICES	943.56
12520281	06/25/2021	X			AMAZON	AMAZON/SYNCHRONY BANK	12,502.41
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Check Type Total: Automatic Payment					Void Total:	0.00	Total without Voids: 14,534.23

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29079	06/04/2021	X			CASHMOBANK	CASH - MOBANK	2,000.00
29080	06/04/2021	X	X	06/04/2021	BOARDOPOL	BOARD OF POLICE COMMISSIONERS	120.00
29081	06/04/2021	X			BOARDOPOL	BOARD OF POLICE COMMISSIONERS	120.00
76109242	06/04/2021	X			SCHOOLOUTF	SCHOOL OUTFITTERS LLC	2,750.32
76110901	06/07/2021	X			COMMUNITYB	COMMUNITYBUILD VENTURES, LLC	200.00
76110902	06/07/2021	X			CCWALDOPIZ	CC - WALDO PIZZA	716.14
76110903	06/07/2021	X			BUCKPBLWOR	BUCK INSTITUTE FOR EDUCATION PBL WORKS	11,250.00
76110904	06/07/2021	X			CHAIJESSIC	JESSICA CHAI	105.00
76110905	06/07/2021	X			ELMEKKI	SHARIF EL-MEKKI	2,000.00
76110906	06/07/2021	X			VALENTINEC	CURTIS VALENTINE	2,000.00
76110907	06/07/2021	X			DAVISEMIR	EMIR DAVIS	200.00
76110908	06/07/2021	X			SMITHVASHA	VASHAWN SMITH	200.00
76110909	06/07/2021	X			BATETYR	TYRON BATES	200.00
76110910	06/07/2021	X			TURNERPAUL	Paul Turner	200.00
76110911	06/07/2021	X			JONEPAT	PATRICK JONES	200.00
76110912	06/07/2021	X			SHEDERIC	ERIC SHED	200.00
76110913	06/07/2021	X			BELLKOREEM	KOREEM R. BELL	200.00
76111346	06/07/2021	X			LLOYDSABC	ALL BEVERAGE CONTROL, INC.	115.00
76111347	06/07/2021	X			MUTUALOFOM	MUTUAL OF OMAHA	3,557.09
76111348	06/07/2021	X			PURCHASEPO	PURCHASE POWER	756.00
76111349	06/07/2021	X			HUMANA	HUMANA INSURANCE CO	1,087.60
76111350	06/07/2021	X			DELTAVISIO	DELTA VISION	713.62
76111351	06/07/2021	X			JOSTENS	JOSTENS INC	443.27
76111352	06/07/2021	X			LIDDLE	LIDDLES SPORT SHOP	26,173.64
76111596	06/07/2021	X			KELLYSERV	KELLY SERVICES, INC	685.00
76111597	06/07/2021	X			OVERLANDCH	OVERLAND CHAUFFEURED SERVICE	10,677.00
76111598	06/07/2021	X			TICOPROD	TICO PRODUCTIONS LLC	3,875.00
76111599	06/07/2021	X			ELITEPROTE	BRANDON FARROW	1,260.00
76111600	06/07/2021	X			AMERICANDI	AMERICAN DINING CREATION/KC COMMISSARY	7,798.95
76115517	06/09/2021	X			JONESKEITH	KEITH JONES	200.00
76115518	06/09/2021	X			LLOYD1	WARREN LLOYD	312.00
76115519	06/09/2021	X			KORTCAS	CASEY KORTE	1,652.00
76115520	06/09/2021	X			ATOZ	A TO Z THEATRICAL SUPPLY	1,520.00
76115521	06/09/2021	X			BURNSTIN	TINIKA BURNS	1,000.00
76115522	06/09/2021	X			GRANDMAS	GRANDMA'S OFFICE CATERING, LLC	1,061.48
76115523	06/09/2021	X			SPOTIFYUSA	SPOTIFY USA INC.	249.00
76115524	06/09/2021	X			SYMMETRY	SYMMETRY ENERGY SOLUTIONS, LLC (EIN 72-1309319)	6,417.95
76115525	06/09/2021	X			INSIGHTBEH	Insight to Behavior	2,325.00
76115526	06/09/2021	X			KCCG	KANSAS CITY COMMUNITY GARDENS, INC	306.32
76115685	06/09/2021	X			STAPLESADV	STAPLES ADVANTAGE	23.29
76115686	06/09/2021	X			STAPLESADV	STAPLES ADVANTAGE	9,821.99
76115687	06/09/2021	X			UMKC1	University of Missouri Kansas City	1,200.00
76115688	06/09/2021	X			BSNSPORTS	BSN SPORTS, LLC	3,000.00
76115689	06/09/2021	X			BSNSPORTS	BSN SPORTS, LLC	2,360.40
76115777	06/09/2021	X			DELTADENTA	DELTA DENTAL OF MO LOCKBOX	3,597.90
76115778	06/09/2021	X			KENDALL	STEVEN KENDALL	195.00
76115779	06/09/2021	X			OFFICEESSE	OFFICE ESSENTIALS INC	593.57

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76115780	06/09/2021	X			PURDIE	MARCUS PURDIE	650.00
76115781	06/09/2021	X			CHAMPIONTE	CHAMPION TEAMWEAR	940.80
76115782	06/09/2021	X			SOLAROCEAN	SOLAR OCEAN 2, LLC	441.64
76115783	06/09/2021	X			LASCPHI	PHILLIP LASCUOLA	1,407.45
76115784	06/09/2021	X			LIDDLE	LIDDLES SPORT SHOP	1,666.00
76115785	06/09/2021	X			GRAHAM	ROCHELLE GRAHAM	4,365.00
76115786	06/09/2021	X			THERAFITLL	THERA FIT, LLC	4,111.50
76115942	06/09/2021	X			WILLIAMSJ	JUDY JEAN MARIE WILLIAMS	195.00
76115943	06/09/2021	X			PAYPOOL	PAYPOOL LLC	816.80
76115944	06/09/2021	X			MIDWESTELE	MIDWEST ELEVATOR COMPANY, INC	1,319.92
76115945	06/09/2021	X			CLARK1	DEBBIE CLARK	3,973.75
76115946	06/09/2021	X			NEWHORIZON	NEW HORIZON ENTERPRISES	4,860.00
76115947	06/09/2021	X			ELITEPROTE	BRANDON FARROW	270.00
76115948	06/09/2021	X			JAMESWTIPP	JAMES W. TIPPIN & ASSOCIATES	4,400.00
76115949	06/09/2021	X			AMERICANDI	AMERICAN DINING CREATION/KC COMMISSARY	7,236.90
76115950	06/09/2021	X			WINPROSOLU	WIN PRO SOLUTIONS	2,298.54
76118102	06/10/2021	X			HUMANA	HUMANA INSURANCE CO	54,735.69
76118676	06/10/2021	X			EDOPS	ED OPS	13,250.00
76153875	06/16/2021	X			UNIFIRSTCO	UNIFIRST CORPORATION	62.78
76153876	06/16/2021	X			PITNEYBOWE	PITNEY BOWES GLOBAL FINANCIAL SERVICES	179.64
76153877	06/16/2021	X			DEFFEN	WASTE MANAGEMENT	540.05
76153878	06/16/2021	X			DEFFEN	WASTE MANAGEMENT	546.55
76153879	06/16/2021	X			DEFFEN	WASTE MANAGEMENT	93.84
76153880	06/16/2021	X			DEFFEN	WASTE MANAGEMENT	430.94
76153881	06/16/2021	X			UNIFIRSTCO	UNIFIRST CORPORATION	73.50
76153882	06/16/2021	X			UNIFIRSTCO	UNIFIRST CORPORATION	75.50
76153883	06/16/2021	X			UNIFIRSTCO	UNIFIRST CORPORATION	62.75
76153884	06/16/2021	X			LEXINGTONP	LEXINGTON PLUMBING AND HEATING COMPANY	255.00
76180186	06/17/2021	X			KCWATERSER	KANSAS CITY WATER SERVICES	97.00
76180187	06/17/2021	X			AFLAC	AFLAC	344.19
76180188	06/17/2021	X			KCPL	KANSAS CITY POWER & LIGHT	80.01
76180189	06/17/2021	X			KCPL	KANSAS CITY POWER & LIGHT	1,501.51
76180190	06/17/2021	X			KCPL	KANSAS CITY POWER & LIGHT	2,572.93
76180191	06/17/2021	X			MOASPA	MISSOURI ASSOCIATION OF SCHOOL PERSONNEL ADMINISTRATORS	300.00
76180192	06/17/2021	X			PREPKC	PREP KC	1,550.00
76180193	06/17/2021	X			ADTSECURIT	The ADT Security Corporation	510.12
76180194	06/17/2021	X			FINALSITE	FINALSITE	5,500.00
76180195	06/17/2021	X			SOSPEST	SOS PEST CONTROL	45.00
76180196	06/17/2021	X			SOSPEST	SOS PEST CONTROL	100.00
76180197	06/17/2021	X			SOSPEST	SOS PEST CONTROL	100.00
76180198	06/17/2021	X			POSITIVEPR	POSITIVE PROMOTIONS INC.	346.43
76180199	06/17/2021	X			QUALITYROO	THE QUALITY ROOFING COMPANY	9,537.00
76180200	06/17/2021	X			QUALITYROO	THE QUALITY ROOFING COMPANY	25,152.00
76180201	06/17/2021	X			STACOELECT	STACO ELECTRIC CONSTRUCTION CO.	291.00
76180202	06/17/2021	X			KCPSHR	KANSAS CITY PUBLIC SCHOOLS HUMAN RESOURCES	5,000.00
76180203	06/17/2021	X			REALLGOOD	REALLY GOOD STUFF	291.26
76180204	06/17/2021	X			USI	USI Education and Government Sales	1,349.95
76180205	06/17/2021	X			ALLIED100	AED SUPERSTORE, AED'S.COM, AED OUTLET,ALLIED MEDICAL PRODUCTS, CARDIO READY	5,102.00
76180529	06/17/2021	X			DELTADENTA	DELTA DENTAL OF MO LOCKBOX	3,849.00
76180530	06/17/2021	X			ICEMASTERS	ICE MASTERS	99.00
76180531	06/17/2021	X			KCPRINTSHO	PEDRO CHUCOY	91.00
76180532	06/17/2021	X			PDQLAWN	dba PDQ LAWN SERVICE	150.00
76180533	06/17/2021	X			UTILIT	UTILITY COST CONTROL	1,200.00

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76180534	06/17/2021	X			SPIRE	SPIRE	78.05
76180535	06/17/2021	X			ASSUREDPAR	ASSURED PARTNERS CAPITAL, INC	6,699.00
76180536	06/17/2021	X			LIDDLE	LIDDLES SPORT SHOP	4,751.20
76180772	06/17/2021	X			WOODSL	LATOSHA WOODS MCKAY	195.00
76180773	06/17/2021	X			KELLYSERV	KELLY SERVICES, INC	1,041.20
76180774	06/17/2021	X			AMERICANDI	AMERICAN DINING CREATION/KC COMMISSARY	7,913.40
76180775	06/17/2021	X			FIRSTSTUDE	FIRST STUDENT INC.	31,190.66
76180776	06/17/2021	X			ELITEPROTE	BRANDON FARROW	675.00
76216790	06/22/2021	X			VERIZON	VERIZON WIRELESS	3,746.34
76216791	06/22/2021	X			TIMEWARN	TIME WARNER	134.99
76219075	06/23/2021	X			OMEGA	OMEGA DOOR AND HARDWARE	189.47
76219076	06/23/2021	X			KCPL	KANSAS CITY POWER & LIGHT	2,593.03
76219077	06/23/2021	X			KCPL	KANSAS CITY POWER & LIGHT	3,022.66
76219078	06/23/2021	X			SPORTINGF	SPORTING FIELDS AND ATHLETICS LLC	360.00
76219079	06/23/2021	X			NC3	NC3-NATIONAL COALITION OF CERTIFICATION CENTERS	790.00
76219080	06/23/2021	X			SOSPEST	SOS PEST CONTROL	100.00
76219081	06/23/2021	X			SOSPEST	SOS PEST CONTROL	100.00
76219082	06/23/2021	X			UCMWEMET	UNIVERSITY OF CENTRAL MISSOURI	1,000.00
76219083	06/23/2021	X			CHARLESJON	CHARLES D. JONES & CO., INC	174.08
76219084	06/23/2021	X			VANOSDOLPC	VAN OSDOL, P.C.	3,616.50
76219085	06/23/2021	X			SUMNERONE	SUMNERONE, INC.	1,680.75
76219086	06/23/2021	X			WRIGHT1	EDWIN WRIGHT	165.60
76219087	06/23/2021	X			SCHOOLPRID	SCHOOL PRIDE LTD	1,480.00
76219088	06/23/2021	X			SCHOOLPRID	SCHOOL PRIDE LTD	275.00
76219089	06/23/2021	X			KCWATERSER	KANSAS CITY WATER SERVICES	690.05
76219090	06/23/2021	X			ATT	AT&T	515.64
76219091	06/23/2021	X			STEPUP	SHAUNA STEPHANCHICK	800.00
76219404	06/23/2021	X			NUESYNERGY	NUESYNERGY, INC	125.00
76219405	06/23/2021	X			WATERLOGIC	WATERLOGIC USA INC	887.84
76219695	06/23/2021	X			WINPROSOLU	WIN PRO SOLUTIONS	193.00
76219696	06/23/2021	X			KELLYSERV	KELLY SERVICES, INC	1,640.58
76219697	06/23/2021	X			FIRSTSTUDE	FIRST STUDENT INC.	7,402.00
76219698	06/23/2021	X			EVOLVEEDUC	CYNTHIA LANE	8,550.00
76219699	06/23/2021	X			ELITEPROTE	BRANDON FARROW	540.00
76219700	06/23/2021	X			AMERICANDI	AMERICAN DINING CREATION/KC COMMISSARY	6,783.60
76222028	06/24/2021	X			HIGENES	Hi-Gene's Janitorial Services	25,233.14
76222029	06/24/2021	X			OPERATION	OPERATION BREAKTHROUGH	25,245.56
76222315	06/24/2021	X			K12ITC	K12ITC, INC.	16,441.07
76222630	06/24/2021	X			OVERLANDCH	OVERLAND CHAUFFEURED SERVICE	11,585.00
76222631	06/24/2021	X			SIMPSONLAW	SIMPSON LAWN AND LANDSCAPING	17,675.00
76236130	06/30/2021	X			IXLEARN	IXL LEARNNG, INC.	3,370.00
76236131	06/30/2021	X			PITNEYBOWE	PITNEY BOWES GLOBAL FINANCIAL SERVICES	181.59
76237375	07/01/2021	X			WINPROSOLU	WIN PRO SOLUTIONS	877.71
76237376	07/01/2021	X			ELITEPROTE	BRANDON FARROW	540.00
76237377	07/01/2021	X			KELLYSERV	KELLY SERVICES, INC	4,260.70
76237378	07/01/2021	X			AMERICANDI	AMERICAN DINING CREATION/KC COMMISSARY	6,783.60
76237842	07/01/2021	X			MIDWESTSHR	MIDWEST SHREDDING SERVICE LLC	45.00
76237843	07/01/2021	X			AFLAC	AFLAC	344.19
76237844	07/01/2021	X			KCWATERSER	KANSAS CITY WATER SERVICES	38.91
76237845	07/01/2021	X			MCREALTY	MC REALTY GROUP, LLC	3,187.08
76237846	07/01/2021	X			MCREALTY	MC REALTY GROUP, LLC	5,976.29
76237847	07/01/2021	X			CCWALDOPIZ	CC - WALDO PIZZA	72.82
76237848	07/01/2021	X			NAVIGATE	NAVIGATE 360, LLC	1,138.50
76237849	07/01/2021	X			FIREHOUSE	FIREHOUSE31 EVENTS, LLC	750.00
76237850	07/01/2021	X			SYMMETRY	SYMMETRY ENERGY SOLUTIONS, LLC (EIN	4,854.40

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76237851	07/01/2021	X			SYMMETRY	72-1309319) SYMMETRY ENERGY SOLUTIONS, LLC (EIN 72-1309319)	4,881.28
76237852	07/01/2021	X			SYMMETRY	72-1309319) SYMMETRY ENERGY SOLUTIONS, LLC (EIN 72-1309319)	1,953.27
76237853	07/01/2021	X			ELLIS1	CORNELL ELLIS	2,001.15
76237854	07/01/2021	X			FIRSTBOOK	FIRST BOOK	110.85
76237855	07/01/2021	X			EDUCATIONA	EDUCATIONAL DESIGN SOLUTIONS LLC	9,300.00
76238133	07/01/2021	X			451	451 PROTECTION	257.00
76238134	07/01/2021	X			DELTADENTA	DELTA DENTAL OF MO LOCKBOX	3,514.36
76238135	07/01/2021	X			DELTAVISIO	DELTA VISION	675.69
76238136	07/01/2021	X			LEGALSHIEL	LEGAL SHIELD	33.90
76238137	07/01/2021	X			LIDDLE	LIDDLES SPORT SHOP	3,498.75
76238138	07/01/2021	X			PURCHASEPO	PURCHASE POWER	819.63
76238139	07/01/2021	X			STTHERESEL	ST THERESE LITTLE FLOWER PARISH	6,000.00
76238140	07/01/2021	X			SPIRE	SPIRE	44.53
76238141	07/01/2021	X			HUMANA	HUMANA INSURANCE CO	1,087.60
76240002	07/02/2021	X			HUMANA	HUMANA INSURANCE CO	54,359.50
76240003	07/02/2021	X			INNOVARESO	INNOVARE - SOCIAL INNOVATION PARTNERS	18,750.00
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Cover Sheet

Academic Committee Report

Section: VI. Academics
Item: A. Academic Committee Report
Purpose: Discuss
Submitted by:
Related Material: 13. Academic Committee Report_ July 2021.pdf

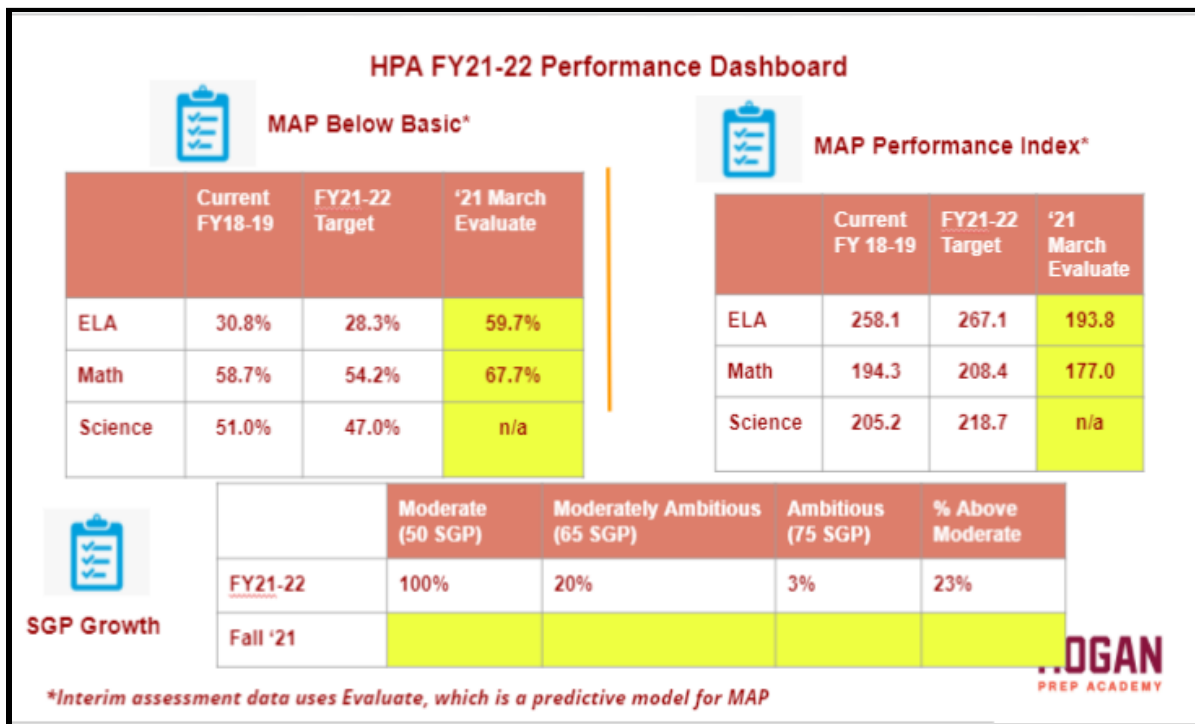


Academic Committee Report: July

The *HPA Academic Committee* will track the progress of the monthly Evaluate interim assessment data tied to HPA’s academic goals. These metrics will be tracked and reported at each monthly Board meeting starting no later than the December 2020 Board meeting. These metrics will track students at each grade level as well as sub-groups of students in SPED and ELL. Outcomes from other schools in the HPA area will be included on an annual basis.

Board Data Dashboard- Example

What will the academic section of the dashboard look like when populated?





Forecast: Cascade of Accountability

Adult Performance Data as a Leading Indicator: [Cascade of Accountability](#)

The complete framework will be shared at the August board meeting.

- We have clear goals and benchmarks for leaders across the system aligned to the Hogan 5.
- We will have a rubric to evaluate leaders' actions.
- Our theory of action is if the adults are meeting their expectations and goals, then student learning should increase across our schools. Therefore, we will analyze adult performance as leading indicators (central office leaders, school leaders, teachers). There must be intentionality and progress monitoring at all levels to meet our academic goals.

Reminders from End of the Year Summary: Evaluate

2022 ELA Benchmarks we must hit on 2022 MAP Test

District	267.1
Elementary	274.1
Middle	255.3
High	301.0

Where did we end this year on the Evaluate Assessments? ELA

	Goal	Form A	Form B
District	267.1	191.1	193.8
Elementary	274.1	191.9	213.7
Middle	255.3	191.9	176.2
High	301.0	179.4	153.6

How does this compare with past performance?



Evaluate 2020 and Evaluate 2021 Data Comparison

English Language Arts

	Sept/Oct Cycle 1		Nov/Dec Cycle 2		Growth	Jan/Feb Cycle 3		March/April Cycle 4		Growth
2019 - 2020	173.1	187.1	204.5	224.3	(A)+31.4 (B)+37.2	240.0	229.5	COVID-19	No MAP	(A)+35.5 (B)+5.2
2020 - 2021	206.2	213.5	211.3	197.4	(B)+5.1 (A)-16.1	210.3	191.1	193.8	MAP Tests	(B)-16.5 (A)-6.3

2022 Math Benchmarks we must hit on 2022 MAP Test

District	208.4
Elementary	244.9
Middle	179.4
High	267.8

Where did we end this year on the Evaluate Assessments? Math

	Goal	Form A	Form B
District	208.4	187.2	177.0
Elementary	244.9	189.7	185.7
Middle	179.4	195.5	173.3
High	267.8	133.3	143.5

How does this compare with past performance?



Evaluate 2020 and Evaluate 2021 Data Comparison

Math

	Sept/Oct Cycle 1		Nov/Dec Cycle 2		Growth	Jan/Feb Cycle 3		March/April Cycle 4		Growth
2019 - 2020	120.5	116.4	151.8	127.8	(A)+31.3 (B)+11.4	160.9	181.0	COVI D-19	No MAP	(A)+9.1 (B)+53.2
2020 - 2021	171.9	168.2	191.9	169.2	(B)+20.0 (A)+1.0	175.4	187.2	177.0	MAP Tests	(B)+1.6 (A)+18.0

2022 MPI Goals

	2019	Annual Increase	2022 Goal
ELA	258.1	+8.98	267.1
Math	194.3	+14.1	208.4
2021	?	How much will we have to truly increase?	The goals are the same.

Cover Sheet

Governance & Board Development Committee

Section: VII. Governance and Board Development
Item: A. Governance & Board Development Committee
Purpose: Discuss
Submitted by:
Related Material: ONBOARDING PROCESS FOR NEW DIRECTOR.pdf



HOGAN PREP ACADEMY

ONBOARDING PROCESS FOR NEW DIRECTOR

PHASE I: Recruitment (share printed materials of interest to potential candidate)

- Executive Summary from the charter application
- Organization chart of board and school leadership
- Board member resumes and contact info
- Overview of Charter School Movement
- Job Description of Directors
- Length of Board Term and Required Time Commitment

PHASE II: Orientation

- Welcome Letter w/Hogan swag (Board Secretary)
 - School Calendar with Board Meeting Dates
 - Personal Finance Disclosure
 - Conflict of Interest
 - Background Check/Fingerprint and Family Care Safety Registry
 - Hogan Email
 - Board On Track Log-In
 - Bylaws
 - Superintendent and Cabinet Member Resumes
- Orientation Session (one hour held prior to first board meeting – Board Chair, Supt., Committee Chair)
 - Comprehensive Review of the Board and Organization
 - Mission, vision, values of the organization
 - History of the board and founding of the organization
 - Roles and responsibilities of the Board and Supt.
 - Board Key Action Calendar
 - List of Committees and Committee Chairs/Members
 - Broader Discussion about the External Environment the Organization Operates Within
 - Trends – political, economic, demographic, legislative, competitive
 - Changes that Have Significant Impact on the Organization
 - Financial Information
 - Detailed Information about the Educational Program
 - In-depth Orientation to the new director's committee work
 - Current Issues and Topics Being Examined by Committee
 - Committee Goals and Action Plan



HOGAN PREP ACADEMY

- Assign a Mentor to Assist with Questions and Provide Support
- One Hour Meeting Facilitated by The Strategic Organization
 - General Overview of Kansas City Charter Schools
 - Preview of Training Topics (8 Hrs. required for new directors)
- Follow – Up Meeting Within First Three Months (with Board Chair or Governance Committee Chair)
 - Opportunity to Discuss Any Outstanding Issues and/or Questions
 - School Tour given by Supt. to Introduce New Director to school sites and leaders

Cover Sheet

HPA Feasibility Study

Section: VIII. New Business
Item: A. HPA Feasibility Study
Purpose: Vote
Submitted by:
Related Material: HPA Feasibility Study_7.22.21.pdf
HPA Feasibility Study2.pdf

Campaign Feasibility Study Report

HOGAN PREP ACADEMY

June 2021

Presented by Rozanne Prather Consulting

7200 NE 85th Terrace

Kansas City, MO 64157

816.699.7634

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J - Aggregate Responses to Feasibility Study Questions

May 2021

Dr. Jayson Strickland
Ms. Jamie Berry
Hogan Prep Academy
5809 Michigan Ave.
Kansas City, MO 64130

Dear Dr. Strickland and Ms. Berry –

Thank you for the opportunity to conduct a capital campaign feasibility study for Hogan Prep Academy. Your decision to pursue this process reflects best practices and supports your due diligence to not only identify sources of capital funding, but to reveal the community's perceptions of Hogan, their willingness and capacity for support, and the external factors that could influence campaign outcomes.

The recommendations provided herein are based on five criteria for determining feasibility and campaign readiness.

The organization's stakeholders have:

1. a strong belief in Hogan Prep Academy and advancement of its mission
2. confidence in the school's leadership
3. a belief that the project/campaign is realistic
4. a willingness to financially contribute
5. a sense of urgency to complete the project.

The study not only seeks the opinions and sentiments of community stakeholders, but also provides an assessment of the current local landscape for philanthropic giving, as well as opportunities for other revenue generation such as through grants.

In short, most study participants are well-pleased with Hogan Prep Academy, confident of its leadership, and generally supportive of the new campus expansion project. There is a strong sense that a new campus will be well-received and that the timing is ideal. Study participants who are connected closely to Hogan Prep Academy, as well as those who are not, place a high value on the benefits the school provides to the community.

Participants in the study expressed most concern around student performance outcomes, a factor that will impact the fundability of the school's long-term sustainability. When asked what might prevent Hogan Prep Academy from conducting a successful \$3.4M fundraising campaign, respondents most often cited: concern around the school's student performance, lack of strong ties to the civic and

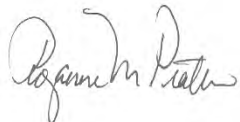
philanthropic community, and the current state of the country in light of the pandemic and donor focus on COVID-related priorities.

This report summarizes insights captured from personal interviews of school advocates and community stakeholders. Included in the report are an executive summary, the comprehensive data points and participant comments, an assessment of the philanthropic environment, and recommendations for a successful campaign.

The report also includes the study's Preliminary Case for Support, Survey Instrument, a List of Interview Participants, Potential Campaign Leaders and Volunteers, Quantitative Interview Data and Comments, Potential Campaign Lead Donors, and Proposed Campaign Structure and Roles.

Campaigns that involve community stakeholders, engage in dialogue, deliver clear information, and present a positive message, produce the most stellar results. I look forward to supporting you on a campaign that encompasses these critical components and advances Hogan Prep Academy's worthwhile mission.

Sincerely,

A handwritten signature in black ink, appearing to read "Rozanne Prather". The signature is fluid and cursive, with the first name being more prominent.

Rozanne Prather
Rozanne Prather Consulting

Study Background

Foreword

Rozanne Prather Consulting is grateful for the opportunity to work with leaders of Hogan Prep Academy to assess its readiness to conduct a successful capital campaign. It is evident that the community has a strong regard for the school's leadership and its vision and plans to better support the school's mission through construction of a new and improved facility.

The Assignment

In the winter of 2020, Hogan Prep Academy retained Rozanne Prather Consulting to support its development and fundraising efforts. Thereafter, the Board of Directors requested that a feasibility study be conducted to gauge the community's perceptions and willingness to support a capital project. Planning for the study was guided by Ms. Jamie Berry, Chief Financial and Accountability Officer, and Superintendent Dr. Jayson Strickland.

A list of key community stakeholders was identified to participate in face-to-face (via Zoom) interviews. The individuals represent many of our area's most significantly invested organizations in the education arena.

Executive Summary of Findings

In spring of 2021, Hogan Prep Academy invited a cross-section of community stakeholders to participate in a feasibility study to assess the levels of interest and potential support for a capital project to construct a new Hogan Prep Academy High School

General Participation and Community Knowledge

1. The initial list of potential interviewees included foundations with a substantial presence in capital projects across metropolitan Kansas City. Several funders such as the Mabee Foundation, Sunderland Foundation, H & R Block Foundation and American Century Investments that were vetted for participation in the study shared that Hogan Prep's project was not a fit for their organization.
2. Those participating in personal interviews comprised a mix of individuals with peripheral knowledge of Hogan Prep Academy as well as those who are more closely tied to the organization.
3. Personal interview participants were generally well-informed about the proposed project prior to the study, with 67% having read the preliminary case statement prior to their interview.

Belief in the organization and advancement of the mission

1. Of those participating in the study, 50% expressed that Hogan Prep Academy is effectively positioned to achieve its mission; 33% expressed uncertainty; 17% expressed concern that it is not yet positioned to achieve its mission.
2. Regardless of their connection to the school, study participants placed a high value on the benefits Hogan Prep Academy provides to the greater community, with 100% deeming its mission extremely important.
3. An area of consistent concern in stakeholder interviews relates to the community's awareness and perception of Hogan Prep's mission and current academic offerings and the implications this may have in cultivating financial support. While there is knowledge of Hogan's longevity in Kansas City, participants expressed that its low profile in the business and philanthropic community could challenge the ability to generate financial support. For example, the general community is not aware of Hogan Prep Academy's current educational model, Market Value Asset strategy, or proposed expansion plans.
4. Participants consistently mentioned that the school's leadership is competent, visionary, and appears to have outlined their success with a deliberate goal and a clear path.

Confidence in Hogan Prep Academy Leadership

1. Study participants (100%) were very supportive of Dr. Strickland and the school leadership.
2. About 50% of interviewees knew at least one board member at Hogan Prep Academy; 50% were not familiar with names on the board member list.

Belief that the project/campaign is realistic

1. The majority - 60% - responded that the campaign goal of \$3,465,000 is attainable; the remaining 40% responded that they were unsure.
2. Of note is that 100% of stakeholders participating feel the community would nonetheless respond positively to a campaign and that the levels and number of 6-figure gifts required to meet the goal is feasible.

Willingness to contribute financially

1. Most participants - 83% - stated that Hogan's capital project aligned with their personal or organizational priorities.
2. Four of the respondents who represented funders shared a range of gift that their organization might consider, either as a one-time gift or a pledge over a 3-year period. All of the funder participants indicated that they would serve as

advocates for Hogan's capital project in the community and among other funders.

The chart below shows levels of support that participants indicated they would consider contributing to Hogan Prep Academy's capital campaign.

Pledge/Gift Range Chart: Hogan Prep Academy Capital Campaign

Gift Amount	Gift Range Potential
\$1,000,000 +	
\$500,000 to \$999,000	
\$250,000 to \$499,999	X
\$100,000 to \$249,999	X
\$50,000 to \$99,999	X
\$25,000 to \$49,999	X
\$10,000 to \$24,999	
Up to \$9,999	

Urgency to complete the project

When asked about the timing of a capital campaign, most responded that the time was right for Hogan Prep Academy to pursue its capital projects. Most referenced the impact of COVID and a shift among many funders to focus on COVID relief in the coming year. Respondents also referenced the poor condition of Hogan's facilities and the need for improvements sooner than later.

Assessment of Hogan Prep Academy Giving

Hogan Prep Academy does not have an established donor base, an active grants program, or an organized alumni structure from which to cultivate and solicit support.

Additionally, Hogan Prep's new education model has not been in place long enough to demonstrate significant improvement in student performance metrics that motivate confidence and investment among funders. These factors, by and large, will be the greatest challenge to the school's fundraising efforts.

One of the most significant influences on capital campaign fundraising is an organization's connections to donors and community. Without a history of strong and consistent financial giving from foundations, corporations and individuals, Hogan Prep Academy will face challenges in amassing the contributions necessary to meet its proposed \$3M+ goal - a factor consistent with sentiments of study participants.

Though the abovementioned factors are real, Hogan Prep Academy's mission and perceived importance in the community are overwhelming reasons to launch its development program with mindfulness and enthusiasm. With several study participants representing the area's largest funders of education, it will be imperative for Hogan to develop plans to specifically address these funders' concerns. Working collaboratively and in alignment with their priorities will establish and strengthen these funder relationships for both the short- and long-term viability of the school.

One encouraging sign of the community's regard for Hogan Prep Academy's mission came during the study after a discovery call with a local funder. The school was invited to apply for a grant which was submitted and awarded for \$20,000. These kinds of cultivation activities led by Dr. Strickland, the leadership team, and the school's board, are integral to sustaining both programmatic and capital initiatives.

Capital Campaign Giving: What's required to meet the goal?

A capital campaign's "quiet phase" is the stage of a capital campaign prior to the campaign's rollout. Organizations typically raise 50-60% of their overall goal during this time. These donations usually come in the form of major gifts from individual donors, foundations, government agencies, and corporations.

Because a significant amount is raised in this phase, the Hogan Prep Academy will need to implement actionable and strategic plans for cultivating these gifts.

Capital campaign fundraising is comprised of a hierarchy of gifts:

1. Lead gifts that constitute a major portion of an organization's funds;
2. A slightly larger selection of major gifts from some of its most loyal donors;
3. A large selection of mid-to small level gifts gathered during the campaign's public phase.

The 80/20 rule is very much applicable in capital campaigns: 80% of giving is likely to come from 20% of top supporters. Assessing their capacity and inclination to give are factors to consider when determining feasibility of the campaign. Because Hogan Prep Academy does not have an established donor base or records of historical giving, it must seek out prospective donors – likely to be foundations – whose interests and priorities align with its mission.

With a goal of raising 30% of the \$11.5M project amount - or about \$3,465,000 - the Hogan Prep Academy gift prospect chart could be illustrated as follows:

Gift Chart for \$3,465,000 Goal

*Shaded area represents quiet phase of campaign

Gift Amount	No. of Gifts	No. of Prospects Required	Sub Total	Cumulative Total	Cumulative Percentage
\$866,250	1	5	\$866,250	\$866,250	25%
\$415,800	1	5	\$415,800	\$1,282,050	37%
\$346,500	2	10	\$693,000	\$1,975,050	57%
\$207,900	2	10	\$415,800	\$2,390,850	69%
\$138,600	3	15	\$415,800	\$2,806,650	81%
\$69,300	4	20	\$277,200	\$3,083,850	89%
\$34,650	4	20	\$138,600	\$3,222,450	93%
\$27,720	5	25	\$138,600	\$3,361,050	97%
\$13,860	5	25	\$69,300	\$3,430,350	99%
\$3,465	10	50	\$34,650	\$3,465,000	100%
Totals	37	185		\$3,465,000	

Quiet Phase Goal: 57% of \$3,465,000 = \$1,975,050

The shaded area on the chart represents early leadership giving in the campaign's quiet phase which is equal to about one-half of the goal.

- A capital expense/goal must be based upon the ability to raise the money to pay for it, not by deciding how much money is needed to be raised based on the expense. It is important not to let "the tail wag the dog."
- The amount of money to be raised must meet with the consensus of the organization's leadership and campaign volunteers. There cannot be any sense of divisiveness ("It's too much" or "It's not enough") within the organization at the time prospects are being solicited.
- The goal should be related to the fewest number of gifts in the largest possible amounts. For example: one-third of the money should be raised from just 2 gifts, the next one-third from an additional 4 gifts and the last one-third from all other gifts. This general rule would be especially applicable to Hogan given that it does not have a robust donor base. Its campaign goal would likely be reached with fewer gifts of significant amounts.
- To achieve the goal based on the giving chart metrics, Hogan Prep Academy's campaign would require an average gift of around \$94,000.

Hogan Prep Academy Campaign Recommendations

After reviewing the feasibility study data, Rozanne Prather Consulting has determined that the Hogan Prep Academy could pursue a successful fundraising campaign, albeit one that is significantly smaller in scope than the proposed \$11.5 million project goal. With consideration to the study results, the school has much potential to build an even stronger platform for its mission. It can expand on the positive community spirit around its mission and current education model to strengthen its message and outreach.

Respondents spoke to the value of the school and the benefit to students, families, and greater community (see Attachment J for Personal Interview Data and Comments).. The school's response to the feedback provided is an opportunity to define its mission and vision, as well as steward the support of the community which will make a new Hogan Prep Academy a reality.

The following steps should be implemented for a successful campaign of *any* goal amount:

1. Review study findings. Plan for appropriate response and implementation.
 - a. Present and explain all feasibility study findings to the school's board of directors;
 - b. Review input provided by stakeholders and identify areas of greatest concern; develop appropriate plans to address concerns prior to launching campaign; for example, Hogan Prep's administration and faculty must ensure its academic model will produce the results stakeholders have indicated are imperative for ongoing investment and support;
 - c. Produce a clear implementation plan for identifying the highest priority aspects of the new campus, i.e., new and improved facilities, safety features, technology, maximizing curricula, etc.
 - d. Prepare final budget, donor collateral, and talking points, including how the school's curricula is integrated and supported by the new campus.
2. Develop implementation plans for a successful campaign.

While a best practice for most organizations with established donor giving programs is to set a campaign goal between 1.5 and 4 times its annual giving, Hogan's ambitious \$3,465,000 goal is well beyond its annual donor giving. Acquiring this level of funding will require building confidence and support

from the area's top philanthropic entities. Hogan must have a plan to demonstrate how its education model that will produce the academic results expected by education stakeholders. It must also identify key influencers to help generate the level of financial support and advocacy among the area's top investors in education.

3. Develop a strategic communications plan. The plan should include a means for clear, concise messaging around the school's mission and vision for the future. This especially relates to academics and integration in the new campus, i.e., consider messaging that is reflective of community feedback; consider testimonials and other communications that demonstrate unity and a sense of collaboration, not only among the community, but within the leadership of the school.

Consider distributing key messaging via an annual report or "state of the school" report to stakeholders in the education and community arena as a means of demonstrating accountability, collaboration, and due diligence.

4. Play up the positives! As you develop the campaign and its leadership, build on the positive community sentiment for Hogan Prep Academy, the momentum of the KLSII initiative, and the potential it provides for the school and Kansas City.
5. Capitalize on new development. Hogan Prep Academy can capitalize on the benefit of a new facility in an area of Kansas City that has not seen this level of capital improvement in decades. It should extend the campaign terms to 3-4 years to attract potentially larger gifts.
6. Identify and secure highly respected leaders to spearhead the campaign and its committees. The Steering Committee will give a united voice to the campaign's objectives and plans, and advocate for wide support. Consider a Steering Committee that reflects the diversity of the community. Please refer to Attachment B for a list of recommended Campaign Leadership Recommendations.
7. Secure 100% early giving participation from the Board of Directors and school leadership. No matter the size of these gifts, this is an important and outward sign of support and commitment to the project. If 100% of the organization's closest allies are invested, it sends a powerful message to other potential donors.
8. Engage a broad group of volunteers, including board members, to help in the planning and implementation of the capital campaign. This model provides an opportunity to demonstrate Hogan Prep Academy's ownership and commitment to the campaign and lays the groundwork to maximize fundraising potential.

Attachment D outlines a potential campaign committee structure and roles for consideration.

9. Develop a leadership giving component of the fundraising campaign that includes opportunities to cultivate donors, direct interaction with campaign leadership, varied giving vehicles and personalized solicitations. Develop a timeline for the quiet phase of the campaign, followed by broader community solicitation. Attachment C lists potential lead gift prospects identified by study participants.
10. Provide community members multiple opportunities to learn more about the motivations of the campaign and specific plans. The well-written and thoughtful communications plan (referenced in #3 above) will provide the community with critical campaign information and details. Events and personal outreach will facilitate direct contact with constituents to ask questions and express ideas and hopes for the project. In all instances, the community must have access to information regarding the new campus project, financing, and implementation.

- xxx -

Campaign Feasibility Study

ATTACHMENTS

HOGAN

PREP ACADEMY

June 2021

Presented by Rozanne Prather Consulting

7200 NE 85th Terrace
Kansas City, MO 64157
816.699.7634

Attachments Table of Contents

Attachments

A - Feasibility Study Participant List

B - Campaign Leadership and Volunteer Recommendations List

C - Recommended Campaign Lead Donors List

D - Campaign Committee Structure

E - Proposed Campaign Structure and Roles

F - Known Capital Campaigns in the Kansas City Area

G - Overview of philanthropic environment

H - Preliminary Case for Support

I - In-Person Interview Instrument

J - Personal Interview Data and Comments

Attachment A: Feasibility Study Participant List

Sherman Family Foundation | Mr. Joe Allen, Executive Director

The Sherman Family Foundation an organization whose principal mission is to improve Kansas City area schools, and whose work is based on the conviction that education is singular in its ability to address society's inequalities.

Greater Kansas City Community Foundation | Ms. Whitney Hosty, Senior Philanthropic Advisor

Gary and Ann Dickinson Family Foundation

Stanley Durwood Foundation

The Greater Kansas City Community Foundation (GKCCF) manages more than \$4 billion in assets, and houses more than 4,000 charitable funds established by individuals, families, and businesses to support the charitable causes that are important to them. It has provided more than \$5 billion in grants since its inception.

Ms. Hosty oversees two of GKCCF's donor-advised funds:

The Gary and Ann Dickinson Family Foundation provides enhanced access to participate in education, recreation, arts, historical preservation, and community development primarily through funding of construction of facilities.

Stanley Durwood Foundation provides grants to support various charitable organizations focusing primarily on increasing quality and accessibility of early childhood education in the greater Kansas City area in order to prepare children for success in kindergarten and beyond.

Hall Family Foundation | Ms. Rebecca Hall, Program Officer

Hall Family Foundation is a private philanthropic organization dedicated to enhancing the quality of human life. Programs that enrich the community, help people, and promote excellence are considered to be of prime importance. It seeks to be responsive to programs that are innovative yet strives to create permanent solutions to community needs in the Greater Kansas City area.

UMB Bank | Ms. Alicia Beck, Director of Philanthropy/Vice President, Private Wealth Management

UMB manages various donor-advised charitable trusts. In addition, the bank's community investment initiatives seek to enrich and support communities, focusing on four philanthropy pillars: arts, agriculture, financial education, and self-sufficiency.

Hogan Prep Academy Board of Directors | Mr. Albert Ray, Board Member

Mr. Ray is Market Director-Higher Education for Hollis + Miller Architects. He is responsible for providing strategic development, business development, and leadership of the firm's higher education studio. He serves on Hogan's board of directors.

Ms. Deidre Anderson, CEO | United Inner City Services

Ms. Anderson leads United Inner City Services (UICS), one of Kansas City's cornerstone early childhood education organizations. She is regarded as an expert in early childhood education, community development, and child welfare. Ms. Anderson is a connected leader in local, state, and national partnerships, advocating for quality early learning as a springboard for student success in academics and beyond.

Attachment B: Campaign Leadership and Volunteer Recommendations

Participants suggested that Hogan Prep Academy might look to longtime education donors to serve in leadership, volunteer, and advocate roles for the campaign.

Leadership recommendations included:

John and Marny Sherman

Advocate recommendations included:

Walton Foundation

SchoolSmart KC

Kauffman Foundation

Hall Family Foundation

H & R Bloch Foundation

Stowers Family Foundation

Sherman Family (indicated they would advocate once it became a viable public campaign)

Attachment C - Recommended Campaign Lead Donors List

Participants pointed to these individuals and foundations as top prospects for a Hogan Prep Academy capital campaign:

Hall Family Foundation

H & R Bloch Foundation

Kauffman Foundation

SchoolSmart KC

Stowers Family Foundation

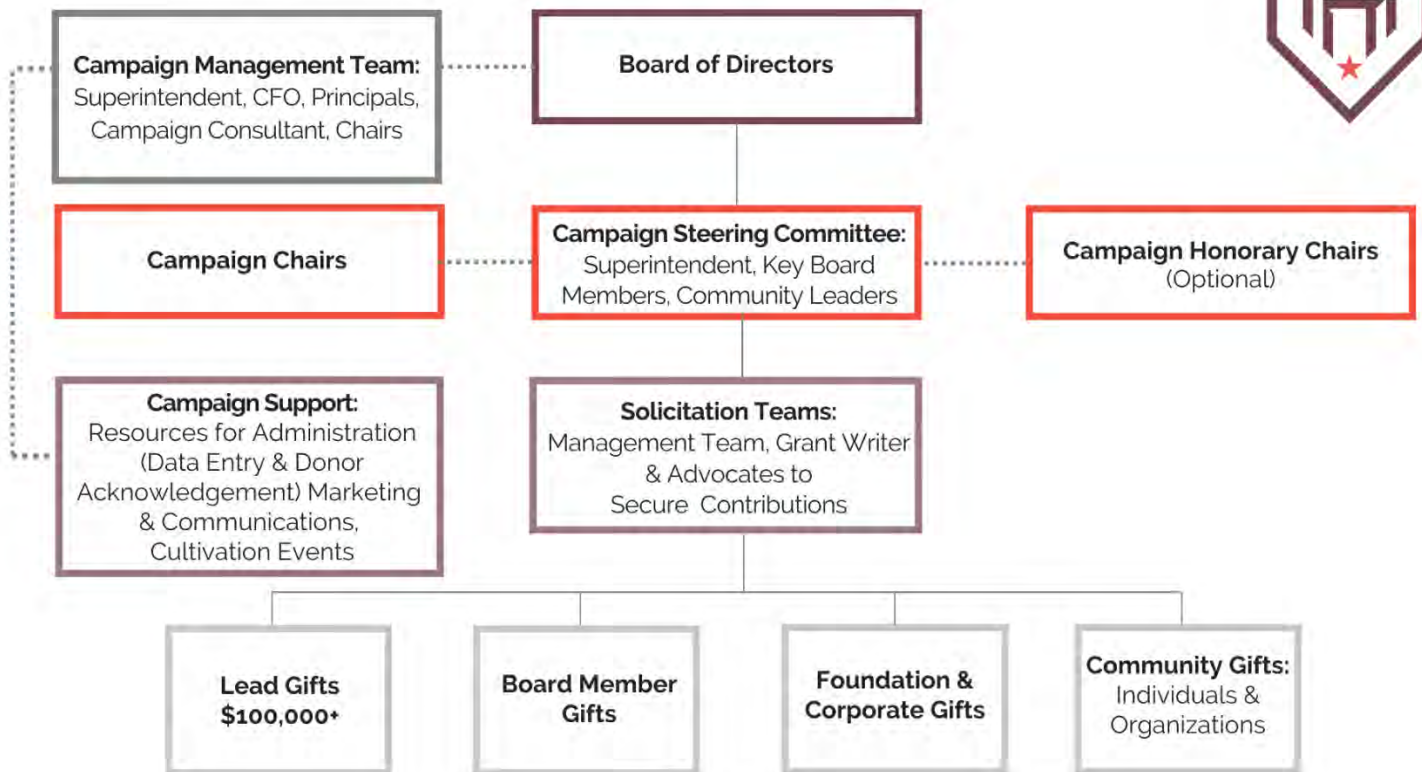
William T. Kemper Foundation

A key recommendation is for Hogan Prep Academy to contract with a grant writer to conduct a thorough scan of foundation data bases to identify potential funders using key search filters such as education, minority students, at-risk youth, etc.

Attachment D - Campaign Committee Structure

Hogan Prep Academy should consider a campaign committee structure that provides leadership and influence and also reflects the diversity of the community it serves. The campaign structure may be organized as follows:

Hogan Prep Academy Capital Campaign Organization



E - Proposed Campaign Structure and Roles

The Campaign roles referenced in Attachment D are described below.

Board of Directors

Has primary responsibility for overseeing the capital project and the campaign to adequately fund it. Ensures management team has resources to implement a successful campaign. Assists in securing contributions by connecting campaign leaders/volunteers to their networks and other resources. Commits to 100% participation in board member giving.

Campaign Management Team:

Responsible for the overall management and oversight of the campaign. Meets regularly to assess, strategize, plan, and implement next steps to cultivate and solicit campaign contributions. Oversees any campaign committees, manages grant process, manages timeline, ensures consistent campaign communications with the board, donors, staff, and community.

Campaign Steering Committee

This is the core leadership of the campaign. Steering Committee members provide guidance in making key campaign decisions and will meet occasionally throughout the campaign to track progress and coordinate the collective work of the campaign management team and any volunteers. Members of the Steering Committee should commit to making an early financial commitment to the campaign. They are the chief advocates for the campaign in the community.

Campaign Chairs and Honorary Chairs

Capital Campaign Chairs provide guidance and public leadership to ensure campaign success. Primary responsibilities include serving as an ambassador for Hogan Prep Academy and its campaign within the community. The Chairs help facilitate campaign meetings and assist in recruiting campaign volunteers and advocates. They allow use of their name in campaign materials. The Chairs should commit to a generous and early gift to the campaign.

Honorary Chairs are generally chairpersons in name only. While they are not responsible for the working duties of the Chairs, they add value to the campaign by lending credibility to the organization, helping to promote the campaign in the community, and often soliciting

donations within their circle of acquaintances. This role, while valuable, is not absolutely necessary. A campaign can be managed successfully with Campaign Chairs only.

Campaign Support Team

These are individuals who support to the campaign with administrative processes such as tracking contributions, data entry, donor acknowledgements; crafting campaign communications and marketing content to share with internal and external audiences; assisting in the planning and implementation of campaign events (cultivation, hard-hat tours, dedication, etc.).

Campaign Solicitation Team

These individuals are the core solicitors of campaign contributions including members of the management team, a primary grant writer for the capital project, and any advocates, board members, etc. They utilize the strategies and approaches set by the management team to successfully solicit gifts to the campaign. The Solicitation Team can be organized by the various subsets of donors:

- Lead gifts of \$100,000+
- Board Member Gifts (to ensure 100% participation)
- Foundation and Corporate Gifts
- Community Gifts from Individuals and Organizations.

Attachment F: Known Capital Campaigns in Progress or Planning Stages in Kansas City

Education/Peer Organizations: Charter, Private, Parochial, Secondary Ed

Bright Futures Fund

Citizens of the World: planning a campaign for a permanent space.

Crossroads Charter Schools: \$20 million campaign in progress

Notre Dame de Sion

Other Organizations

Amethyst House

Bethel Neighborhood Center

Grooming Project

Jackson County CASA

Johnson County Community Colleges

Kansas City Art Institute

Kansas City Ballet

Kansas City Kansas Community College

Kansas City Zoo

KCUMB

Metropolitan Community Colleges

National WWI Museum and Memorial

The Nelson-Atkins Museum of Art

Operation Breakthrough

Reconciliation Services

Rockhurst University

Salvation Army

Starlight

St. Luke's Hospital

Truman Library

UMKC Foundation

University of Kansas Medical Center – Cancer Center

G – Overview of Philanthropic Environment

Below are highlights of charitable giving for 2020 and environment factors to consider as Hogan Prep Academy implements its development activities and capital campaign.

According to the most recent Giving USA 2021 annual report:

- Increased demand on nonprofit organizations was the result of unprecedented developments in 2020 including the global pandemic, the ensuing economic crisis, and efforts to advance racial justice. Remarkably, generous giving coupled with the stock market turnaround in the final months of the year boosted contributions. As a result, 2020 is the highest year of charitable giving on record.
- Charitable giving in America reached a record \$471.44 billion in 2020. This comprises contributions of individuals, bequests, foundations, and corporations.
- Total charitable giving grew 5.1% measured in current dollars over the revised total of \$448.66 billion contributed in 2019. Adjusted for inflation, total giving increased 3.8%.
- Giving by foundations reached its largest-ever share of total giving, at 19 percent, due to growth in the S&P 500 in recent years and the market recovery in 2020.
- Donors responded to the national COVID crisis, the racial justice movement, and urgent needs, with large-scale gifts which were driving forces for the growth in individual and total charitable giving in 2020.
- Giving to education is estimated to have increased 9.0% to \$71.34 billion. Adjusted for inflation, giving to education organizations increased 7.7%. Education giving includes contributions to K-12 schools, higher education, and libraries.

A strong end-of-year stock market drove growth in giving to education. That growth was further boosted by COVID-19 relief and racial justice giving.

- Giving by individuals totaled an estimated \$324.10 billion, rising 2.2% in 2020 (an increase of 1.0%, adjusted for inflation). Giving by individuals achieved its highest total dollar amount to date, adjusted for inflation, but it comprised less than 70% of total giving for only the second time on record.
- Giving by foundations increased 17.0%, to an estimated \$88.55 billion (a growth rate of 15.6%, adjusted for inflation), reaching its highest-ever dollar amount. Giving by foundations, which has grown in nine of the last 10 years, represented 19% of total giving in 2020, its largest share on record.
- Giving by corporations is estimated to have declined by 6.1% in 2020 to \$16.88 billion (a decline of 7.3% adjusted for inflation). This type of giving is highly responsive to changes in corporate pre-tax profits and GDP, both of which declined in 2020.



Attachment H
Preliminary Case for Support



**DO
AMAZING!**



For your consideration
**A COMMUNITY ENDEAVOR
FOR STUDENT SUCCESS AT**

HOGAN
PREP ACADEMY

HOGAN

PREP ACADEMY

OUR MISSION

Hogan Preparatory Academy is an organization of leaders, educators, and mentors working closely with families and the community to help students unlock their greatest potential.

Hogan prepares students for college and career success by providing education, experience, and passion that equips them with a Distinct Competitive Advantage.

LEADERSHIP

School Board Members

Matt Samson, President
Albert Ray, Vice President
Robin Carlson, Secretary
David Collier, Treasurer
Lynne Beavers, Director
Dr. Mary Viveros, Director

Faculty & Leadership Team

Dr. Tamara Burns, Chief Academic Officer
Dr. Tanya Shippy, Chief Operating Officer
Jamie Berry, Chief Finance & Accountability Officer
Eddie Wright, High School Principal
Annelise London, Middle School Principal
Marcy Clay, Elementary School Principal

Superintendent

Dr. Jayson Strickland, Ex-officio

CONNECT

5830 MICHIGAN AVENUE | KANSAS CITY, MO 64130 | 816.444.3484



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DO AMAZING!

A COMMUNITY ENDEAVOR FOR STUDENT SUCCESS AT HOGAN PREP ACADEMY

We need your help to reach beyond the ordinary - TO DO AMAZING!

Hogan Prep Academy is positioned to equip every graduate with a Distinct Competitive Advantage for lifelong success. To do so, the school must bring its antiquated classrooms and campus infrastructure in line with 21st century learning to educate Kansas City students as it has for nearly 80 years.

A \$13.8M capital project at Hogan Prep Academy is making possible an all-new facility for 9th-12th grade students - an opportunity further leveraged by a unique partnership with KLS II, a privately held 501 (c) (3) that supports capital projects for charter schools built in the U.S.

DO AMAZING! will be a campaign for a reimagined, redesigned, and rebuilt Hogan Prep Academy. It is our community's coming together and moving forward - an opportunity to build a campus where students can reach their greatest potential to **DO AMAZING!**

 **Reimagine a future filled with confident and solution-focused thinkers.**

Hogan Prep Academy needs your help to build a campus environment that supports 21st century learning for Kansas City students.

With Hogan Prep Academy spread over three locations, we face challenges to operations, growth, and the ability to meet community needs. Capital improvements will address current concerns:

- Years of deferred maintenance, code compliance issues, and environmental conditions (asbestos) at the high school add up to millions of dollars in repair/renovation costs;
- Major repairs and necessary upgrades are needed to HVAC, technology, and security systems;

- Hogan Prep Academy is a high school with antiquated classrooms and campus facilities not designed for 21st century learning;
- Insufficient classroom space is not designed or equipped to accommodate the school's innovative instructional model built around collaboration, multidisciplinary perspectives, project-based and authentic learning experiences.

With our community's support, Hogan Prep Academy has a unique opportunity to realize a new educational facility for 9th-12th grade students in 2022-23.

A SEIZE-THE-OPPORTUNITY PLAN TO TRANSFORM THE FUTURE AND DO AMAZING!

The Challenge: Charter schools like Hogan Prep Academy do not receive public funding for facilities. They face enormous obstacles in accessing the capital needed to secure, build or renovate facilities because traditional lenders see them as unproven investments, preventing them from maintaining facilities or opening new ones to meet demand.

The Opportunity: Through its partnership with SchoolSmart Kansas City, Hogan Prep Academy has connected with KLS II, a privately held 501 (c) (3) that supports capital projects for charter schools built in the United States.

KLS II is opening the way to significant capital improvements by leveling the capital and policy barriers that prevent charter schools from growing to meet demand from families and communities. Through start-up investment and no-interest financing for five years, the KLS II Facility Program is allowing Hogan Prep Academy to develop a modernized high school campus - the first newly constructed high school in interurban Kansas City in decades.

What that means in dollars and cents: KLS II's commitment provides a savings of \$1.3M in financing, interest, and project management costs over the first five years in the new high school.

Phase I Goal: A \$13.8M high school will be constructed by the start of the 2022-23 school year. With commitments of \$2.3M, Hogan Prep aims to raise approximately 30% - or about \$3.4M - of the remaining \$11.5M project balance.

What that means for Hogan students and our community: New and renovated facilities that align with 21st century learning and provide access to a high-quality instructional framework to support each student's academic and life success. Community support will also accelerate plans for Phase II which provides operational cost savings and further advances the objectives of our academic programs.

Central to the project: YOU and our Community! Your investment makes possible a new high school equipped with modernized classrooms, essential technology and security, and classroom equipment and furnishings. These improvements enhance and expand Hogan Prep Academy's instructional framework, supporting each student's potential for academic and life success.



"Generational poverty, along with educational systems not designed to develop each student's passion and potential, have gotten us to where we are today. Hogan Prep is firmly positioned to not only change our students' trajectory for academic success, but to boldly transform lives in the process."

Dr. Jayson Strickland
Superintendent, Hogan Prep Academy

DO AMAZING!



HOGAN PREP ACADEMY: PROJECT COSTS

Design & Construction Costs of new high school	\$9,246,000
Furnishings, equipment, campus grounds, technology, parking, and signage	\$2,500,000
Project management fees and interest	\$1,300,000
Legal, survey, and real estate fees	\$804,000
PROJECT TOTAL	\$13,850,000

COMMITMENTS SECURED

KLS II's in-kind commitment to interest free financing over 5 years reduces amount to be funded	\$1,300,000
Hogan Prep Academy investment from reserves	\$1,000,000
COMMITMENT TOTAL	\$2,300,000
PROJECT BALANCE	\$11,550,000
Raising 30% of the remaining project balance will accommodate the school's borrowing capacity	x 30%
AMOUNT TO BE RAISED	\$3,465,000

PHASE I | A NEW HOGAN PREP ACADEMY HIGH SCHOOL

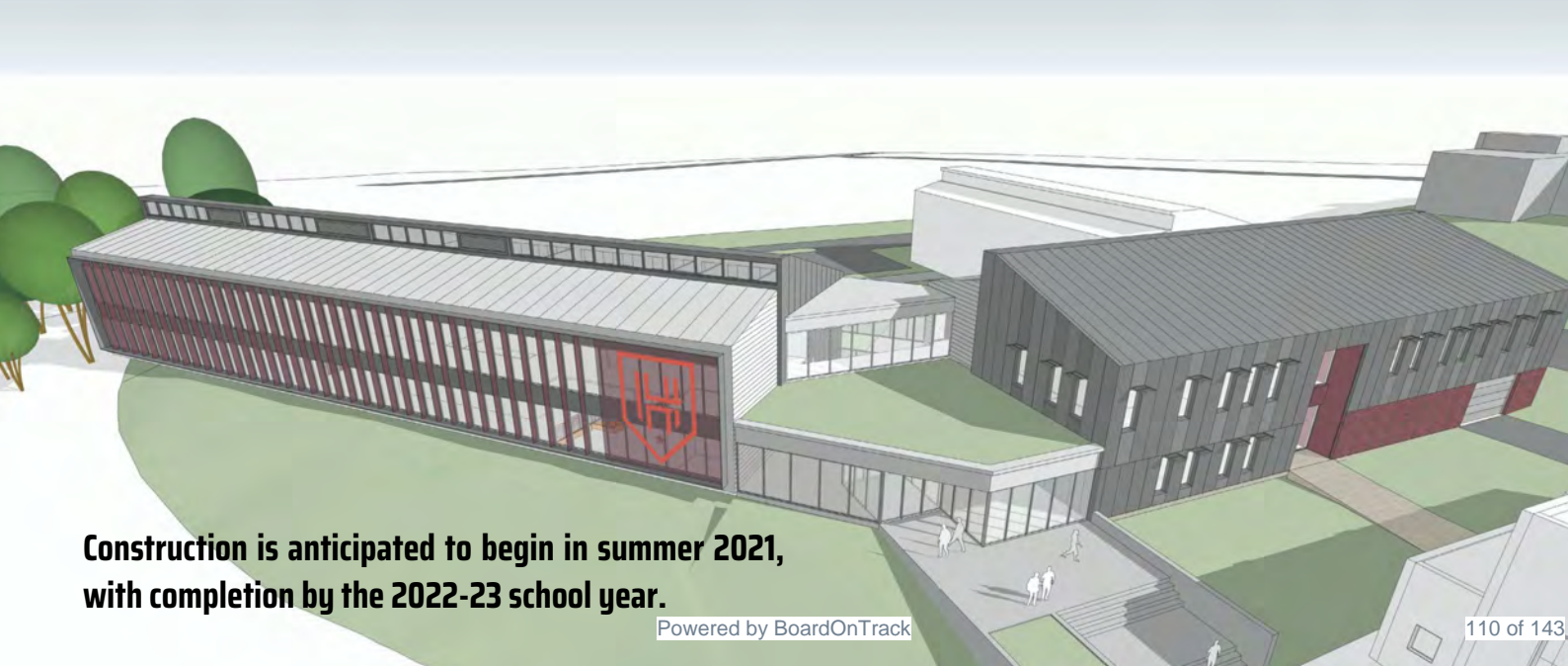
A new \$13.8M Hogan Prep Academy High School will be constructed on the existing high school athletic field. The current high school, in need of significant repair and improvements, will be razed as funds allow, to make room for a future athletic field and parking. The new high school will accommodate 9th-12th grade students.

Raising \$3.4M toward Phase 1 will accommodate the school's borrowing capacity while accelerating the launch of Phase II.

PHASE II | FROM TWO TO ONE: CONSOLIDATION AND COST SAVINGS

An addition to the new high school will accommodate 7th and 8th grade students who currently attend Hogan's middle school (owned). Once vacated, the middle school will be renovated to serve K-6th grade students from the elementary school site (leased).

Consolidating from three to two facilities not only provides operational cost savings in leasing, utilities, and staffing, but better meets the objectives of our academic programs.



Construction is anticipated to begin in summer 2021, with completion by the 2022-23 school year.



POTENTIAL OVER POVERTY.



THE NEIGHBORHOODS WHERE THE MAJORITY OF HOGAN PREP ACADEMY STUDENTS RESIDE ARE RICH IN HISTORY BUT BURDENED BY ECONOMIC HARDSHIP.

With a median household income between \$24,000 and \$36,000, all of our student body is eligible for free and reduced lunch. Nearly 100% of students are classified as minorities (non-white and/or of Hispanic origin). Additionally, less than one-third of households owns a vehicle.

FOR UNDERSERVED RESIDENTS WHOSE CHILDREN ATTEND HOGAN PREP ACADEMY, POVERTY HAS BECOME A WAY OF LIFE.

So as not to turn away from challenges rooted in poverty, Hogan Prep Academy focuses on the potential within each student by addressing their needs, be it academic deficiencies, coping with trauma, or caring for social and immediate needs.

AS IN MANY OF AMERICA'S POOREST COMMUNITIES, COVID-19 HAS ILLUMINATED INEQUITIES IN OUR STUDENTS' NEIGHBORHOODS.

While Hogan addressed inequities such as access to technology and connectivity early on, families are further impacted by health concerns, food insecurity, job loss, and high rates of violence and crime.

AMID THE CHALLENGES, HOGAN PREP ACADEMY SERVES AS A STABILIZING FORCE FOR STUDENTS AND FAMILIES IN THE COMMUNITY.

This is why updating our schools does more than enhance the learning environment. It helps to create a safe, sure, and steady place to inspire and influence our students' lives well beyond the classroom.

When basic safety needs are met, children feel comfortable, less anxious, and exhibit better attendance. Keeping schools safe honors the dignity of our students, allowing them to flourish in an encouraging environment that promotes social and creative learning.



The DO AMAZING! Campaign aligns with our belief that families and communities can overcome the challenges they face when we work together to encourage, invest, and change the future.



A DISTINCT COMPETITIVE ADVANTAGE.



STUDENTS WHO ARE COLLEGE- AND CAREER-READY HAVE A DISTINCT COMPETITIVE ADVANTAGE. AT HOGAN PREP ACADEMY, WE PROVIDE THAT ADVANTAGE BY EQUIPPING STUDENTS WITH THE NECESSARY ACADEMIC, SOCIAL-EMOTIONAL, AND CORE COMPETENCY SKILL SETS.

Recognizing that the elementary and secondary educational experience dramatically shapes a young person's lifelong path, Hogan Prep Academy employs an advocacy model in which students have caring teachers, counselors, and mentors to support them with challenges commonly faced by disadvantaged youth.

Each high school student is further supported by a Market Value Asset Coach who works in collaboration with community partners to ensure they have access to career-based experiences, dual credit, career readiness coursework, apprenticeships, mentoring, shadowing, clinical rotations, and cooperative work experiences.

Hogan Prep Academy's capital improvements will support its innovative curricula, empowering students to reach their greatest potential while developing our community's future leaders and professionals.

★ HOGAN PREP ACADEMY BY THE NUMBERS

1,206
K-12 Students.

13%
Students requiring special education services.

30-40%
Students living in single parent households.

99%
Minorities in student body.

50-67%
Hogan area households receiving public assistance.

100%
Students eligible for reduced or free lunch.

1:1
Ratio of students equipped with technology and learning devices.

60%
Students residing in 3 of the city's top 10 zip codes for highest rates of poverty and crime.

87%
Hogan Prep graduation rate compared to 71% in KCMO Public Schools.



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Attachment I – Personal Interview Survey Instrument

7 Questions: Attitudes Toward Hogan Prep Academy

1. Are you familiar with Hogan Prep Academy? What has been your connection with the school?
2. In what ways do you think Hogan Prep Academy is an important community asset?
3. Hogan Prep Academy is committed to its mission to ensure each graduate has a Distinct Competitive Advantage for academic and life success. Do you believe the organization is effectively positioned to achieve this mission?
4. How would you characterize Hogan Prep Academy's reputation in our community?
5. Are you familiar with members of the board of directors of Hogan Prep Academy?
6. How would you characterize the fundraising strength of the board or the school staff?
7. Do you know Hogan Prep Academy's superintendent? How would you describe his reputation in the community?

4 Questions: Case for Support

1. Did you have a chance to read the Case for Support? Do you feel that it makes a compelling case for building a new Hogan Prep Academy High School?
2. What about the case for support (or project) strikes you as most significant or
3. Are there aspects of the Case for Support (or project) that you find troublesome or that raise questions for you?
4. What information would be valuable in helping you determine whether or not to make a financial commitment to a capital campaign at Hogan Prep Academy?



Attachment I – Personal Interview Survey Instrument

How Phase 1 connects to the mission	
Future direction of Hogan Prep Academy	
Demographics of Hogan Prep Academy and surrounding area	
How the project overall benefits students and community	
Levels of support from others in the community	
Hogan Prep Academy’s plans to sustain the school going forward	
Financial health of Hogan Prep Academy	
Other?	

5 Questions: Campaign Feasibility

1. Through the support of SchoolSmart Kansas City, Hogan Prep Academy has connected with KLSII, a privately held 501 c 3 that supports capital projects for charter schools built in the United States.

KLS II is providing project management and an interest-free loan for \$10M of the \$13.8M project. The interest-free loan is available for the first five years once the new school building is opened. KLSII’s in-kind commitment is valued at about \$1.3M, a significant savings for Hogan Prep. Additionally, Hogan is contributing \$1M towards the \$13.8M project.

Hogan Prep Academy has a goal of raising 30% of the remaining \$11.5M project balance - or about \$3,465,000. It has a goal of raising these funds by the start of the 2022 school year. Do you think the proposed goal is attainable?

2. Do you think our community would respond positively to a campaign? Why or why not?

HOGAN

PREP ACADEMY

Attachment I – Personal Interview Survey Instrument

3. We have developed a table of gifts that shows the number and level of gifts required for a successful campaign to raise \$3,465,000. With this chart in mind, do you think this amount is a feasible goal?

Hogan Prep Academy Campaign Gift Chart: \$3,465,000 Goal

Gift Level	Gifts Needed	Subtotal	Prospects Needed	Cumulative Total	Percent of Givers	Percent of Gifts
\$750,000	1	\$750,000	4	\$750,000	1.61%	21.65%
\$500,000	1	\$500,000	4	\$1,250,000	1.61%	4.88%
\$250,000	2	\$500,000	8	\$1,750,000	3.23%	4.88%
\$100,000	4	\$400,000	16	\$2,150,000	6.45%	3.90%
\$75,000	6	\$450,000	24	\$2,600,000	9.68%	4.39%
\$50,000	8	\$400,000	32	\$3,000,000	12.90%	3.90%
\$25,000	10	\$250,000	40	\$3,250,000	16.13%	2.44%
\$10,000	13	\$130,000	52	\$3,380,000	20.97%	1.27%
\$5,000	17	\$85,000	68	\$3,465,000	27.42%	0.83%
Total	62	\$3,465,000	248	\$3,465,000	100.00%	100.00%

4. A campaign like this will require 8 gifts of \$100,000 or more, including a potential lead gift of \$750,000. Do you believe that these gifts would be attainable for Hogan Prep Academy?

5. Do you believe that the next year would be a good time for a campaign? Is there anything that you believe would prevent Hogan Prep Academy from conducting a successful campaign over the next year?



Attachment I – Personal Interview Survey Instrument

2 Questions: Campaign Leadership and Donors

1. Are there members of the Kansas City community whose involvement would be particularly important to the success of a campaign for Hogan Prep Academy?
2. From which individuals, corporations or foundations do you believe the top gifts might come?

5 Questions: Willingness to Give and Participate

1. Among yours (or your organization's) priorities and interests, how would you rank Hogan Prep Academy ?

5=Extremely aligned 1=Not aligned whatsoever

2. Would you or your organization consider making a gift to a campaign for Hogan Prep Academy?
3. Knowing that this is in no way a commitment, would you be willing to share a gift range that you or your organization might consider either as a one-time gift or a pledge over a 3-year period? This number will assist Hogan Prep in estimating how much money can be raised in the campaign.



Attachment I – Personal Interview Survey Instrument

Pledge/Gift Range Chart: Hogan Prep Academy Capital Campaign

Gift Amount	One-time donation	Multi-year pledge
\$1,000,000 +		
\$500,000 to \$999,000		
\$250,000 to \$499,999		
\$100,000 to \$249,999		
\$50,000 to \$99,999		
\$25,000 to \$49,999		
\$10,000 to \$24,999		
Up to \$9,999		

4. Would you be willing to advocate for the campaign or to serve in any kind of leadership role? In what capacity?

5. Do you have any other comments or suggestions you would like me to pass on?



Attachment J - Aggregate Responses to Feasibility Study Questions

7 Questions: Attitudes Toward Hogan Prep Academy

1. Are you familiar with Hogan Prep Academy? What has been your connection with the school?

Before the meeting with Jayson and Jamie, I only knew peripherally what was being done through our connection to SchoolSmart KC.

Yes, through SchoolSmarKC, I've been in the loop on KC charter schools like HPA.

Hogan is one of our partners in SchoolSmartKC so I know about their work that way. Before that, I don't know that we have been directly engaged with them.

Yes, I know Dr. Strickland prior to my involvement.

Yes. I know Jayson and am familiar with their education model.

Not really. I don't believe they have approached us before.

2. In what ways do you think Hogan Prep Academy is an important community asset?

Hogan serves a lot of kids - vulnerable kids - and it's a population that lives in the most lethal zip codes anywhere. That is a big part of their story to tell. With Jayson, they have an experienced leader that provides the kind of hope and leadership they need.

It is important to have educational options, recognizing that one school may not be right for every child. HPA is important in that they serve a large number of children, especially children of color and from low-income families.

It is one of the only school systems of that size serving such a vulnerable population. They have been around a long time; they know what their community needs. They are a trusted community asset.

It's dedicated to the kids who are there. It's more than a neighborhood school. It's a place for kids to advance who not served elsewhere.



Attachment J - Aggregate Responses to Feasibility Study Questions

They have a continuum of K-12 education; they are a historical facility. Hogan holds a lot of meaning to a lot of people. They have great opportunities to align pre-K to 12 to good outcomes.

Educating students who are vulnerable due to socio-economic status, neighborhood violence, underserved communities.

3. Hogan Prep Academy is committed to its mission to ensure each graduate has a Distinct Competitive Advantage for academic and life success. Do you believe the organization is effectively positioned to achieve this mission?

I don't know that I can answer that. I don't know if they have the staff in place to do that mission. I do believe that Jayson is the right person, though, to help position the school for that kind of customized learning.

It is a bit early to make that call. They have a strong leadership team in place. They are outlining their success with a deliberate goal and a clear path. Not many schools have the K-12 spectrum – the longevity they have with students is unique and important.

Yes, as long as they are willing to partner with others and with the support of School Smart and Prep KC, they will achieve their mission.

Yes, we need people connected to industry to make this happen. Absolutely.

No. I think they need to be more honest. The instructional quality needs to be more solid before doing what's cutting edge. The big challenge for Hogan is likely its culture: low expectation equals low performance. It will be hard to keep and attract good teachers. I'm not sure what's being done to get and keep great teachers. It would be hard to pursue the market value assets model before they've done that work.

After listening to Dr. Strickland and his plans, I feel he is a leader who can do this.

4. How would you characterize Hogan Prep Academy's reputation in our community?

Hogan's academic markers have not been strong. There's a chance they tried to expand too quickly before meeting those benchmarks. They have had fiscal struggles for all to see. Before all of that, it was a strong community pillar. During my tenure in this role, however, it has not been a bright spot.



Attachment J - Aggregate Responses to Feasibility Study Questions

It is unique because of its history as a Catholic school originally; similar to DeLaSalle – it has evolved over times. There are likely loyalties there. HPA has most recently been under the radar in the philanthropy and donor community – the reboot they are doing is timely and needed to make the community aware and engaged.

I don't have a knowledge of what their reputation is in the community, but we do recognize they are a longstanding community asset that helps a lot of kids.

Hogan has been consistent over a long period of time. It has a long history in Kansas City. I think it's known for caring about its kids and families. You hear positive stories about it over the years. There are excellent educators in school that promote how graduates are succeeding. Hogan meets students where they are; there is a willingness of the principals to be innovative in their space and this will impact the performance of the students.

They have a long road ahead of them. I want to see them succeed. A lot of people want to see them succeed. They need to keep with a clear plan to get there.

Not sure. I don't know that it has established a strong reputation one way or the other.

5. Are you familiar with members of the board of directors of Hogan Prep Academy?

No.

Yes, Dave Collier...know him well; our kids go to school together. They have done a nice job of recruiting new members; I also know Lynne Beaver.

I do not recognize the names on the board list.

Yes.

Yes.

Not really.



Attachment J - Aggregate Responses to Feasibility Study Questions

6. How would you characterize the fundraising strength of the board or the school staff?

Jamie is a pro - she has lots of experience – and Jayson is comfortable being out in front of the community which is not the case with all school leaders. My sense, however, is that fundraising has been on the backburner. I don't have a sense as to whether the board has the wherewithal to influence the kinds of contributions needed.

They have good capacity on the staff with Jamie's background, but this will take time to cultivate relationships needed to solicit financial support in both the short- and long-term.

I don't have any real insight as to their strengths in that area.

That is a hole we just haven't filled yet. We've gone through strategic exercises that we operate with committees. We need to make better connections to philanthropic community. Enrollment is also a concern. The facilities need to be reflective of the investment that has been made,. Hogan has not had the benefit of a large benefactor.

I don't know. The board has some funder influence. At the end of the day, they have to deliver.

I don't have a knowledge of this.

7. Do you know Hogan Prep Academy's superintendent? How would you describe his reputation in the community?

Yes. Jayson enjoys a strong reputation in Kansas City.

Yes, through SchoolSmart; Dr. Strickland's reputation is positive in the community. Well respected.

Yes, Dr. Strickland has a positive reputation. Among his strengths his willingness to do the hard work and to be out there talking with others.

Jayson is second to none. I worked with him indirectly when he was deputy superintendent in KCK. His candor and integrity - his understanding of the big picture to improve outcomes with students and faculty – it is excellent. He provides great leadership.



Attachment J - Aggregate Responses to Feasibility Study Questions

Jayson has integrity. He's a stellar leader.

4 Questions: Case for Support

1. Did you have a chance to read the Case for Support? Do you feel that it makes a compelling case for building a new Hogan Prep Academy High School?

No. But I will.

Yes, the case is strong. Their three buildings are likely too much to manage. Consolidation makes sense and designing around Distinct Community Advantage and the market assets is not just a trend. It is going to be long lasting. Designing a new school around that model WILL give them that advantage.

No. I did not have an opportunity to review it yet, but I definitely plan to.

Yes.

Yes.

Yes.

2. What about the case for support (or project) strikes you as most significant or appeals to you most?

The project – the new facilities – is compelling because it's needed. Jayson came before the board at SchoolSmart and talked about having one bathroom that worked and so many things that were in disrepair. He was embarrassed that his students have this as their learning environment.

Understanding that it is as much about the students and their families as the need for new facilities. Hogan is a stabilizing force for the community they serve. That's important.

Absolutely. This is the major thing that needs to happen.

There is a definite need to keep educational offerings strong in the urban core.



Attachment J - Aggregate Responses to Feasibility Study Questions

3. Are there aspects of the Case for Support (or project) that you find troublesome or that raise questions for you?

Yes, the fact that the academic markers are poor and they haven't been able to provide data that shows growth and improvement is a detriment. That will make this a difficult sell to a board. As a funder, we redirected a significant amount of funds to COVID relief. The way things are going, I'm not sure how much of 2021 budget will be further allocated to COVID. It certainly doesn't preclude our commitment, but performance definitely has to be the priority.

Not troublesome, but there are conversations around providing capital for charters; KLS is providing funding and, when people learn that, they will think highly of it. The greater question is, "Can they raise the full amount?"

No.

4. What information would be valuable in helping you determine whether or not to make a financial commitment to a capital campaign at Hogan Prep Academy?

How Phase 1 connects to the mission	
Future direction of Hogan Prep Academy	XX
Demographics of Hogan Prep Academy and surrounding area	
How the project overall benefits students and community	X
Levels of support from others in the community	XX
Hogan Prep Academy's plans to sustain the school going forward	XX
Financial health of Hogan Prep Academy: <i>board will want to see a pro forma for the payback.</i>	X



Attachment J - Aggregate Responses to Feasibility Study Questions

<p>Other?</p> <p><i>Academic performance metrics.</i></p> <p><i>How Well Hogan aligns with Dickinson and Durwood priorities.</i></p> <p><i>Past academic performance could be a challenge to overcome.</i></p>	<p>XX</p>
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5 Questions: Campaign Feasibility

1. Through the support of SchoolSmart Kansas City, Hogan Prep Academy has connected with KLSII, a privately held 501 c 3 that supports capital projects for charter schools built in the United States.

KLS II is providing project management and an interest-free loan for \$10M of the \$13.8M project. The interest-free loan is available for the first five years once the new school building is opened. KLSII’s in-kind commitment is valued at about \$1.3M, a significant savings for Hogan Prep. Additionally, Hogan is contributing \$1M towards the \$13.8M project.

Hogan Prep Academy has a goal of raising 30% of the remaining \$11.5M project balance - or about \$3,465,000. It has a goal of raising these funds by the start of the 2022 school year. Do you think the proposed goal is attainable?

Not sure: We look at these variables: the top being academic markers, as well as things like ESL, populations served, etc. At this point, we would be asking our board to take a leap of faith in supporting the campaign. I’m not saying they wouldn’t, but I’m not sure to what degree they would invest. We would want to see the pro forma...I’m not sure Hogan has the ability to handle the debt service for this kind of project.

Yes, it absolutely obtainable. We’re still unclear about what is happening with capital campaigns. While some stalled, some kept on going; I have not heard of many new ones, so this could be an advantage to be one of few. I believe the goal is very much attainable considering what I see is happening with other charter schools.



Attachment J - Aggregate Responses to Feasibility Study Questions

Giving has been strong over the last 12 months; the momentum keeps continuing. I also have seen what other organizations have done with Walton-related funds - they have been successful. Several charter schools that Dickinson supports are in the process or will be in process of campaigns: Crossroads, Citizens of the World needs a permanent space; Other nonprofits: World War I Museum is planning a campaign, though it will likely be national in scope.

Probably. I would encourage Hogan Prep to apply for program funds. This reboot they're doing is their opportunity to say, "Hey, we're changing. Things are looking up." Even if they don't get funded initially, they should apply just to promote an awareness of their needs. The programs go hand in hand with the capital piece: the academics and other services are just as critical as the environment.

The goal is probably feasible because, from a funder's perspective, they could. But there needs to be a rock-solid plan. The instructions and outcomes have to be there. There's been too much investment in education to not have the outcomes.

Yes. I believe if Hogan can do this over a 5-year period, it would be doable. So many foundations, however, have switched their focus to COVID, that it may be difficult to secure funds for capital.

Not sure. If there's a challenge for Hogan, it's that there's not a fundraising history.

2. Do you think our community would respond positively to a campaign? Why or why not?

Our community needs Hogan Prep. It's a large number of kids being served. We need Hogan to survive and to thrive.

Yes, based on the other factors we know about HPA's plans for the future, the community would be interested.

Yes, I do. I think we need to support a system that large. The community needs Hogan and the conversation around real world learning is relevant. You have Kauffman setting the tone...and a lot of foundations and individuals are rallying around that. It is a model that fits the world we live in.

Hogan Alumni – that would be an area that needs to be explored. They would have the heart-connection...this campaign would mean something to them.

HOGAN

PREP ACADEMY

Attachment J - Aggregate Responses to Feasibility Study Questions

I think if the message is right, the community will respond positively. However, I think they are going to want us to show results and we don't have that track record yet.

I think they have a story worth telling. They will need strong advocates to help them raise the money.

3. We have developed a table of gifts that shows the number and level of gifts required for a successful campaign to raise \$3,465,000. With this chart in mind, do you think this amount is a feasible goal?

If it has the support of the city's top players, it could possibly be attainable.

Yes.

Yes, provided it has support of community's largest foundations and other stakeholders.

Yes.

Hogan Prep Academy Campaign Gift Chart: \$3,465,000 Goal

Gift Level	Gifts Needed	Subtotal	Prospects Needed	Cumulative Total	Percent of Givers	Percent of Gifts
\$750,000	1	\$750,000	4	\$750,000	1.61%	21.65%
\$500,000	1	\$500,000	4	\$1,250,000	1.61%	4.88%
\$250,000	2	\$500,000	8	\$1,750,000	3.23%	4.88%
\$100,000	4	\$400,000	16	\$2,150,000	6.45%	3.90%
\$75,000	6	\$450,000	24	\$2,600,000	9.68%	4.39%
\$50,000	8	\$400,000	32	\$3,000,000	12.90%	3.90%
\$25,000	10	\$250,000	40	\$3,250,000	16.13%	2.44%
\$10,000	13	\$130,000	52	\$3,380,000	20.97%	1.27%
\$5,000	17	\$85,000	68	\$3,465,000	27.42%	0.83%
Total	62	\$3,465,000	248	\$3,465,000	100.00%	100.00%



Attachment J - Aggregate Responses to Feasibility Study Questions

4. A campaign like this will require 8 gifts of \$100,000 or more, including a potential lead gift of \$750,000. Do you believe that these gifts would be attainable for Hogan Prep Academy?

If all of the large Kansas City community funders were behind this, then yes, it would be attainable. Otherwise, no.

With the right cultivation, yes. It will take time, but there are enough donors focused on education that could support HPA's endeavors.

Yes, provided it has support of community's largest foundations and other stakeholders.

There are several charter schools already asking for large capital. I think Jayson has the right message and past success that people would pay attention.

I'm not sure...don't know who the prospects are. It feels kind of lofty. It's going to take people like Kauffman, SchoolSmart, veteran educators like the Shermans, to influence larger gifts.

Yes, if it had some of our community's most influential funders behind them.

5. Do you believe that the next year would be a good time for a campaign? Is there anything that you believe would prevent Hogan Prep Academy from conducting a successful campaign over the next year?

No. The timing is not great for all of the obvious reasons such as funders allocating so many dollars to COVID-related support.

Yes, it is a must-do time for HPA. To continue with their reboot, they should keep out in the forefront; keep reaching out to the community in conversation and engagement.

COVID is a real concern but if funders had the option of a multi-year pledge that could be spread out, they may have more success; I have not heard of any other big campaigns being launched, so it might be a good time to be talking to funders while there is little competition.

HOGAN

PREP ACADEMY

Attachment J - Aggregate Responses to Feasibility Study Questions

Yes, I believe it is a good time to pursue. It's needed and the building is in horrid shape. We got our money's worth out of our original building.

Yes and No. Yes, with a solid plan for instructional improvement. No, if there's not a plan. The time is right for the market value asset conversation.

Probably. At this point, there's likely not a "good" or "bad" time to pursue.

2 Questions: Campaign Leadership and Donors

1. Are there members of the Kansas City community whose involvement would be particularly important to the success of a campaign for Hogan Prep Academy?

Yes, all of KC's top capital funders would likely need to be engaged. These are the same folks we are in orbit with – Hall, Sunderland, etc. More and more, we are where Walton Foundation is.

Longtime education donors would be first on my list – Sherman, Kauffman, Hall, Bloch.

SchoolSmart is a loud voice in the education landscape. They can be great advocates for Hogan. It likely would be good to have someone like Sunderland behind this but not sure that they fund high schools.

2. From which individuals, corporations or foundations do you believe the top gifts might come?

The ones we just spoke of...but capital requests are difficult...there aren't as many foundations that fund capital.

Yes. Sherman, Kauffman, Hall, Bloch.

Perhaps Sherman Family or William T. Kemper.



Attachment J - Aggregate Responses to Feasibility Study Questions

5 Questions: Willingness to Give and Participate

1. Among yours (or your organization's) priorities and interests, how would you rank Hogan Prep Academy ?

5=Extremely aligned 1=Not aligned whatsoever

5-If not for the high-performance concerns, we are completely aligned with the population of kids at Hogan – they are exactly who we want to serve. Our board is very sensitive to performance, though – that is the priority!

4 – Somewhat aligned.

2 - Dickinson: location might be issue; they want historical preservation.

1 - Durwood: rarely does capital unless for early ed; so there's potential for pre-K.

5 and 5 - Two respondents were not funders but felt the priorities aligned with their personal giving priorities.

2. Would you or your organization consider making a gift to a campaign for Hogan Prep Academy?

Yes, but it likely would not be in the top two tiers of donation levels. It would also not be concurrent with any program funding Sherman may be providing. It's only one or the other.

Yes.

3. Knowing that this is in no way a commitment, would you be willing to share a gift range that you or your organization might consider either as a one-time gift or a pledge over a 3-year period? This number will assist Hogan Prep in estimating how much money can be raised in the campaign.



Attachment J - Aggregate Responses to Feasibility Study Questions

Pledge/Gift Range Chart: Hogan Prep Academy Capital Campaign

Gift Amount	One-time donation	Multi-year pledge
\$1,000,000 +		
\$500,000 to \$999,000		
\$250,000 to \$499,999	Sherman	
\$100,000 to \$249,999	Hall (would consider multi-year)	
\$50,000 to \$99,999	Dickinson (would consider multi-year)	
\$25,000 to \$49,999		
\$10,000 to \$24,999		
Up to \$9,999		



Attachment J - Aggregate Responses to Feasibility Study Questions

4. Would you be willing to advocate for the campaign or to serve in any kind of leadership role? In what capacity?

We would advocate for the campaign, but not until it became a viable and public campaign.

Yes, we would be willing to share with other philanthropic advisors; we meet once a month so we can communicate to the broader community; also, the monthly lunches at SchoolSmart have been great; the regular updates are critical to keeping advisors and other funders informed.

We would advocate for Hogan if and when the campaign is a reality.

Yes.

5. Do you have any other comments or suggestions you would like me to pass on?

Deep thought needs to be given to the environment for capital vs. progress in performance. If national numbers are indicators, the people Hogan services have been adversely affected by virtual education. Hogan needs to be calculated on where to make their bet as far as pursuing capital over programs.

Sherman Family wants to be part to these discussions, and we want to know more.

No.

No other questions or concerns.



Hogan Preparatory Academy Feasibility Study

As we have discussed, Hogan Prep needs to begin fundraising (called development in the non-profit world!) in order to augment our existing budget funds. We simply cannot offer everything our students need without supplemental funding. As a result, in 2020 HPA hired Rozanne Prather, a development consultant, to help our leadership team begin looking at how we are positioned in the community relative to our fundraising needs.

The Board was sent a document last week which describes the process used to conduct a feasibility study last fall and early this year. The feasibility study, while specific to a capital campaign, sheds light on our overall fundraising prospects. Please review this document prior to our scheduled 7/26/21 meeting! At that meeting, Rozanne Prather will present an overview of the process and the study results. Please come prepared with your questions.

After Rozanne's presentation and our Q&A session with her, we'd like the Board to discuss the potential for beginning efforts towards a capital campaign. The HPA leadership team proposes entering a 'quiet phase' whereby we attempt to raise \$750,000 - \$1,000,000 towards a \$2,000,000 goal. If we are successful, this would provide the momentum needed to formally announce a \$2,000,000 capital campaign and begin more widespread fundraising in the community.

What are we raising funds for?

At this point, KLS II has agreed to loan us the capital needed in order to complete Phase I & Phase II of our facilities project. This will allow us to build out the HS campus to accommodate grades 7-12 and renovate the MS campus to accommodate grades K-6. What is not covered at this point is Phase III, the teardown of the existing HS and the construction of a new gym and athletic field. We would propose that funds raised in a capital campaign be used for those efforts. Because of our reputation for strong athletic programs, we feel this need would resonate with the community and be widely supported.

As a part of the discussion, Jamie will review the phases of the project so we can further discuss the organization's needs and reach a decision about how to move forward with a fundraising initiative. The Board plays a critical role in fundraising, so your support and involvement will be needed in addition to your vote!

Cover Sheet

KLS II-Hogan Loan

Section: VIII. New Business

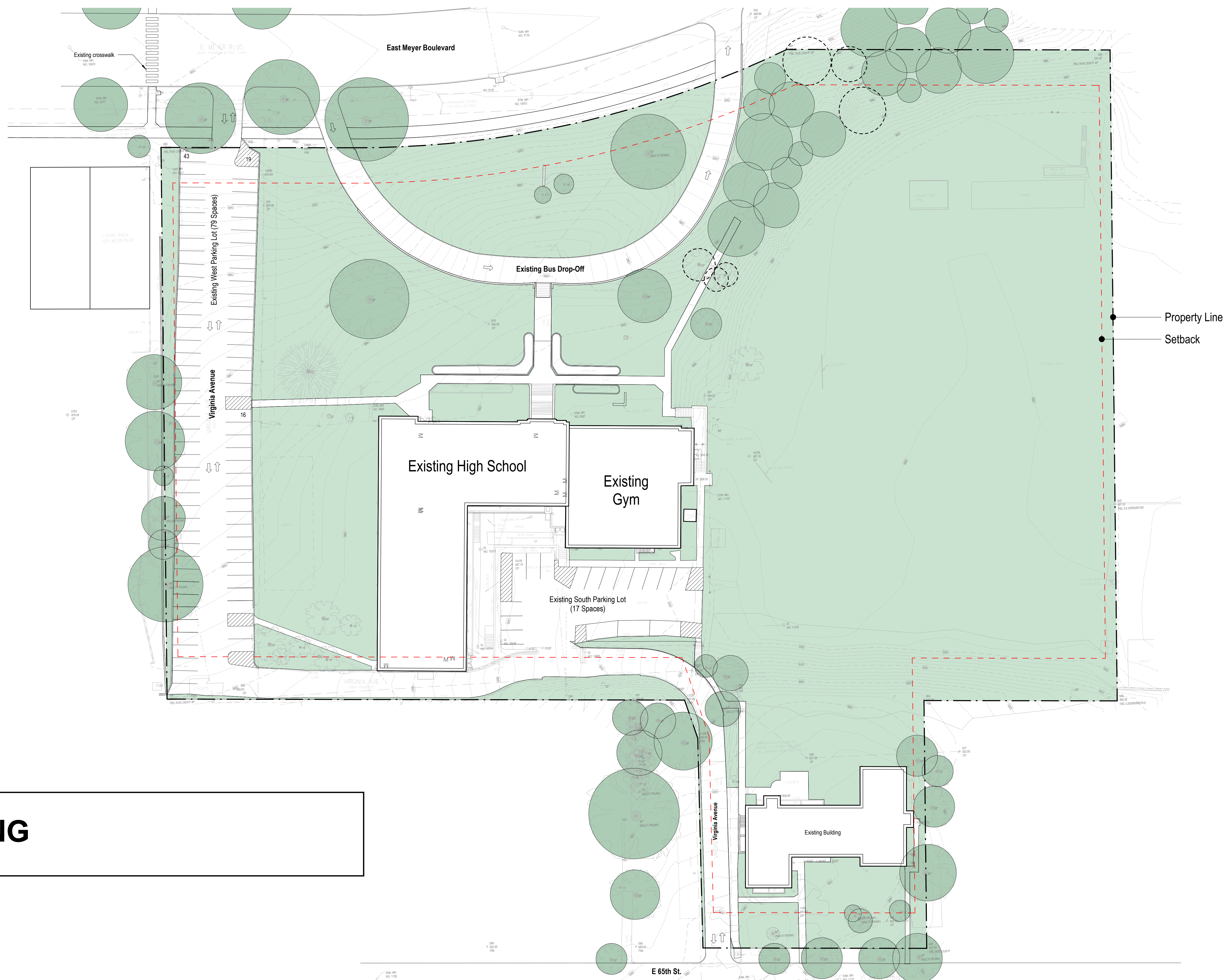
Item: B. KLS II-Hogan Loan

Purpose: Discuss

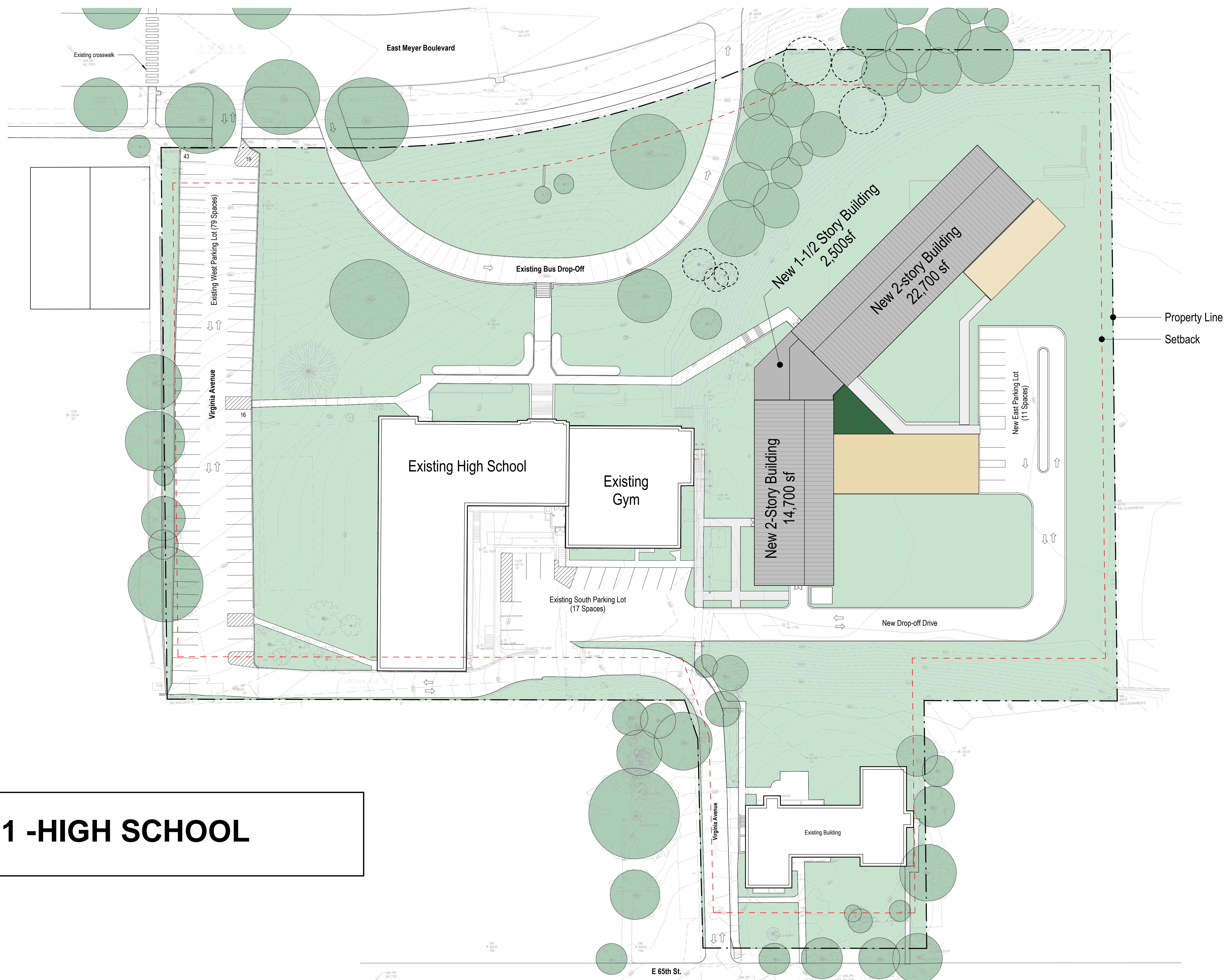
Submitted by:

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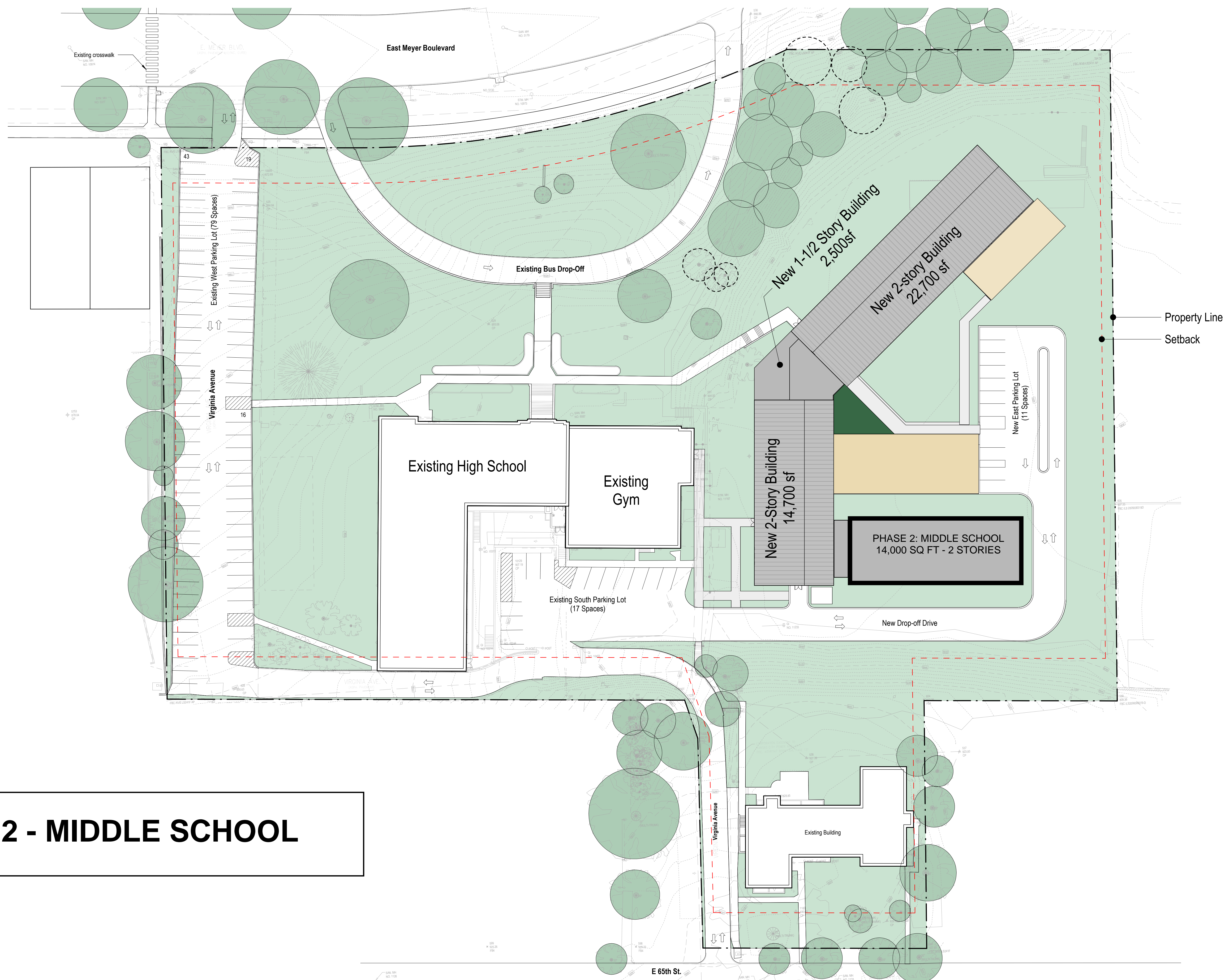
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210322_Hogan_site master plan.pdf



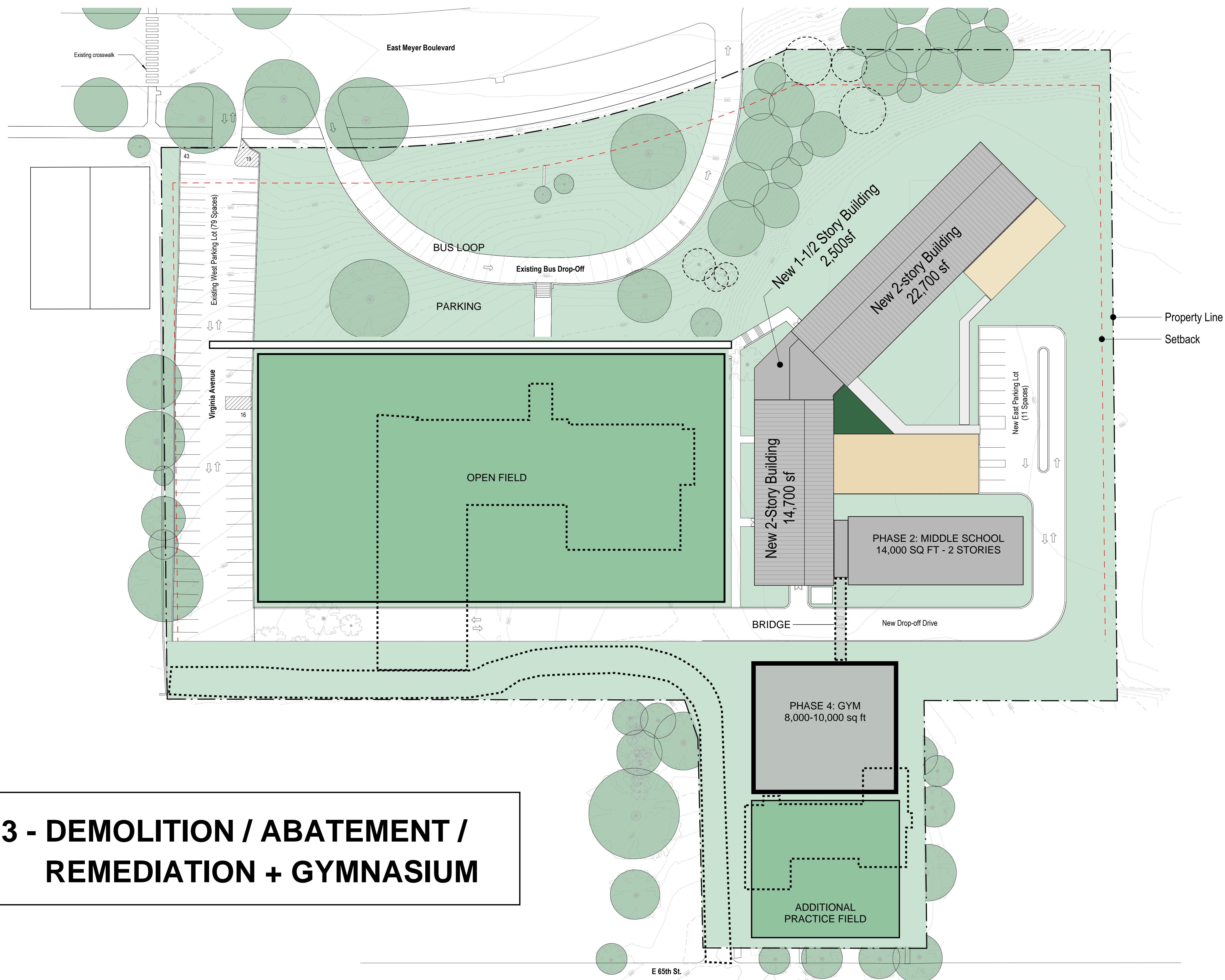
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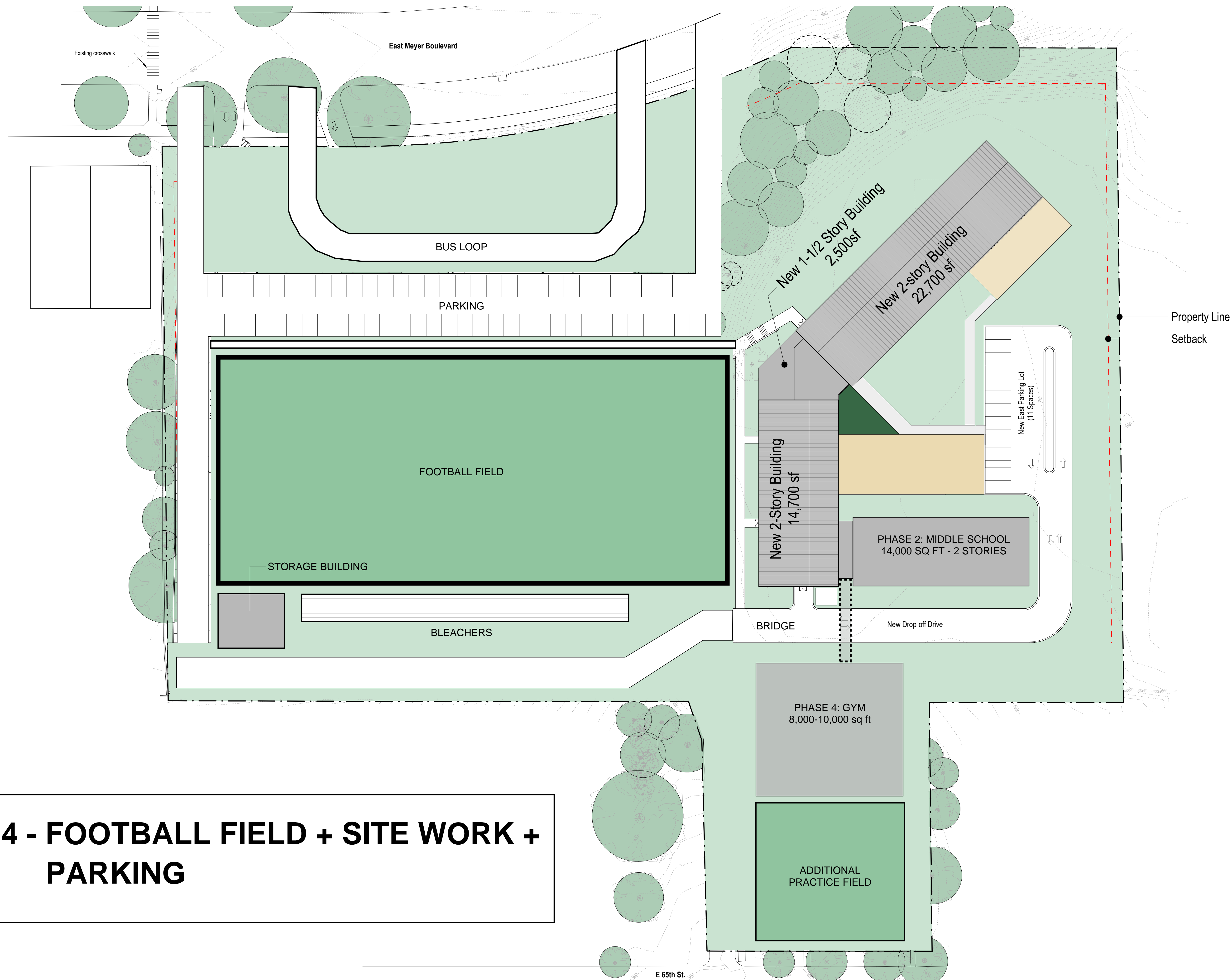
PHASE 1 -HIGH SCHOOL



PHASE 2 - MIDDLE SCHOOL



**PHASE 3 - DEMOLITION / ABATEMENT /
REMEDICATION + GYMNASIUM**



PHASE 4 - FOOTBALL FIELD + SITE WORK + PARKING

**KLS Leasing II, LLC
P.O. Box 2030
Bentonville, AR 72712**

7/16/2021

Dr. Jayson Strickland
Superintendent
Hogan Preparatory Academy, Inc.
5809 Michigan Avenue
Kansas City, MO 64130

Re: **Hybrid Loan 23 (2021-2): KLS II Facility Program: Amendment II**

Dear Dr. Strickland,

The purpose of this letter is to amend the approval letter dated December 29, 2020.

Except as otherwise expressly modified by this amendment's terms, the initial approval letter shall remain unchanged and continue in full force and effect. All terms, covenants, and conditions of the original approval letter not expressly modified herein are hereby confirmed.

Hybrid Loan Details: Borrower is Hogan Preparatory Academy, Inc. (School). With hybrid loan proceeds, the School will construct new permanent high school and middle school facilities at 1221 E. Meyer Blvd. Kansas City, MO 64131- current high school, 1331 E. Meyer Blvd, Kansas City, MO 64131- new high school, and 6409 Agnes Avenue Kansas City, MO 64131- middle school (Property) for use by the School for grades 7-12. School plans to utilize KLS II to carry out pre-planning and work at the existing middle school will consist of renovation and addition to create facilities for grades K-6. School plans to serve a total of 1,336 students system wide in grades K-12. Total approved Project budget: **up to** \$18,500,000 which includes a **not to exceed loan amount of \$16,250,000** with a maturity date of 6/30/2027 and a School equity stake of \$2,250,000.

A **KLS II Hybrid Loan** is defined as a short-term loan with zero percent interest until the maturity date. After the loan maturity date, zero percent interest will cease, and any loan repayments will be applied first to interest and then to principal. KLS II loans are meant to be interim financing with the expectation that the School will obtain long-term financing by the maturity date. The total purchase price will be based on the approved budget which may include non-construction costs deemed reasonable. Please note, after the maturity date, the zero percent interest will cease.

Loan repayments, which will commence upon student occupancy in school year 2022/2023, will be based on an amount equal to 7% of the Per Pupil Allocation aid received by the School from the Missouri State Board of Education multiplied, and updated annually, by the School's student Weighted Average Daily Attendance, across the School's three campuses (elementary, middle,

KLS Leasing II, LLC
P.O. Box 2030
Bentonville, AR 72712

& high schools). Loan repayments, in school year 2023/2024 and thereafter for a total of no more than 4 years, will be based on an amount equal to 14% of the Per Pupil Allocation aid received by the School from the Missouri State Board of Education, multiplied, and updated annually, by the School's student Weighted Average Daily Attendance, across the School's three campuses (elementary, middle, & high schools).

KLS II will continue to process all draw requests from Hogan, inclusive of all loan costs. School will begin making equity contributions, see schedule below, directly to KLS II, beginning in July 2021, and continuing quarterly until the \$2.25M has been met. Notwithstanding other conditions previously listed or currently in the original loan agreement, disbursement of the loan draw requests is contingent upon receipt of School equity contributions to KLS II.

Date of School Equity Contribution	Amount of School Equity Contribution
July 2021	\$281,250
October 2021	\$281,250
January 2022	\$281,250
April 2022	\$281,250
July 2022	\$281,250
October 2022	\$281,250
January 2023	\$281,250
April 2023	\$281,250

Please note some key estimated date assumptions:

- Design and construction start/finish milestone dates, finish date is start of one-year warranty:
 - Phase 1 (high school addition): 9/11/2020-7/31/2022
 - Phase 2a (middle school addition on high school campus: completion 12/15/2022
 - Phase 2b (work on the existing middle school campus): completion 7/1/2023
- Draft loan amendment to be circulated for review: August 2021
 - Property and General Liability insurance expected to be in place, by the School, at the time of signing, if not already
 - Targeted date of the finalized loan agreement, signed by all parties: No later than December 31, 2021

With the amendment to a Hybrid Loan, our team will contact you within the month concerning the draft amendment to the current loan.

For all inquiries on the status of this loan, please email KLSII@townbranchfoundation.org. You can always reach out directly to me, your loan officer, and your construction manager, [Cheryl Humann](#).

However, please always cc KLSII@townbranchfoundation.org congruently.

KLS Leasing II, LLC
P.O. Box 2030
Bentonville, AR 72712

Sincerely,

[Kathy L. Smith](#)

President

cc Jamie Berry, Awais Sufi, & Noah Devine

I, Dr. Strickland, confirm receipt of this letter and understand the terms.

**KLS Leasing II, LLC
P.O. Box 2030
Bentonville, AR 72712**

Appendix A – Plan of Finance Assumptions

KLS II Exit - To exit from KLS II, the School will pursue permanent financing in SY 2026-2027 with proceeds sufficient to pay off the balance of the KLS II Hybrid Loan no later than 6/30/2027.

Commencement of loan repayments – School will not make any loan repayments to KLS II in the SY's 2020-2021 and 2021-2022. Starting in the SY 2022-2023, the School will begin making repayments at 7% of local funding at its three schools (elementary, middle, & high schools) and will increase to 14%, in SY 2023-2024, of local funding at its three schools (elementary, middle, & high schools).

Appendix B – Reporting Requirements

KLS II team requires additional reporting, in addition to the standard Hybrid Loan reporting not mentioned here:

- Enrollment – the School will maintain 95% of forecasted headcount shown below

SY22-23	SY23-24	SY24-25	SY25-26
1,310	1,325	1,330	1,336

- Academic performance – In two years, the School, in consultation with SchoolSmart KC and KLS II, will choose an independent third party to review academic performance and suggest policy changes if needed
- In transition years between the Schools, from 5th-6th grade and 8th to 9th grade, the School will maintain a 75% student retention rate
- Liquidity – the School, will maintain 45 days cash on hand, not including any line of credit proceeds
- Debt service coverage requirements – see Loan Agreement
- The School will agree that additional debt will require KLS II consent and not to encumber any balance sheet assets, including short-term debt and lines of credit
- Annual certification by School CFO or authorized officer that Board-approved budget is in covenant compliance and meets PRI requirements

Appendix C- Scope of Work

- Phase 2a –design and construction of approximately 13,500 new square feet to accommodate 230 7th and 8th grade students on the Meyers Blvd Campus
- Phase 2b –design and as needed renovation of existing 53,773 SF middle school and construction of approximately 11,850 new SF addition to middle school building at Agnes Street, to accommodate 540 K-6 students
- Square footages are from the Hogan Preparatory Academy Master Plan document dated June 26, 2020 attached to the current executed Hogan Prep/MCG design build contract